

# Luminate Platform

Enable the autonomous supply chain with connectivity and real-time visibility across the enterprise

## Business context

The new consumer-driven global marketplace involves supply networks and operations that are far too complex, disruptive and time-critical for traditional linear supply chains and solutions. Today's world is digital, endlessly inter-connected and immediate. To be competitive, companies need a digital fulfillment platform that is connected, comprehensive and instantaneous.

## The Blue Yonder solution

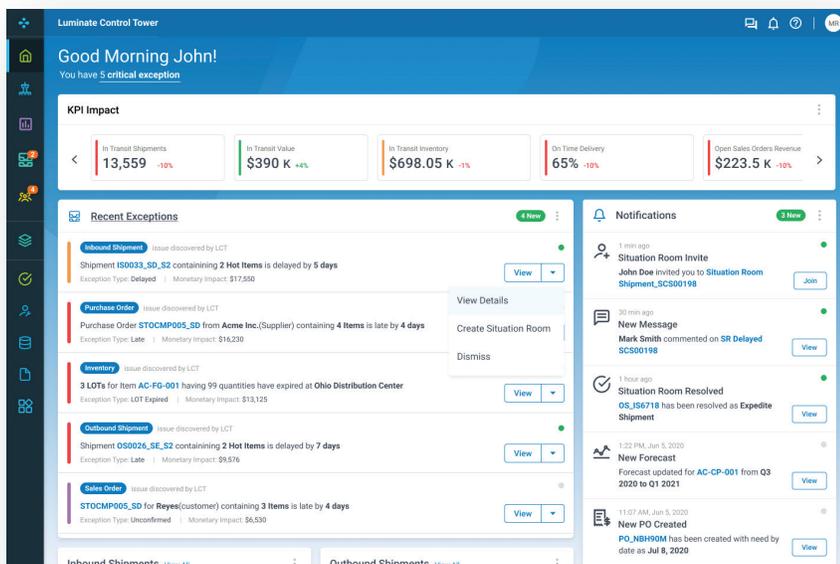
Luminate Platform is the end-to-end platform delivering intelligence to better predict, prevent and resolve disruptions. Empower collaboration with real-time insight and orchestration across the extended network. It provides synchronized business planning, execution, delivery and labor solutions that optimize your business and people with AI/ML, workflow-driven user experiences.

## Real results

- Faster and reliable solution deployment
- Improved user productivity
- More accurate and timely decisions
- Increased ROI from supply chain

## Key features

- **Maximize Connectivity/Data**  
Ingest and process diverse data sources into one version of the truth to empower AI, analytics, and end-to-end visibility.
- **Empowered Decision Making**  
Intelligent dashboards surface exceptions and insights that increase the speed, accuracy, and effectiveness of decisions.
- **Design Process**  
Streamlined workflows that focus users on highest value priorities, incorporating automation and AI.



# Capability offerings

## AI/ML

Uncover patterns and insights from real-time data to make faster, smarter and more profitable business decisions.

## Analytics and Insights

Empower timely, accurate and insightful decision-making with dashboards, grids and reporting to create timely, meaningful and accessible information and automated insights.

## Control Tower

Maximize the full value of data and AI to provide full supply chain visibility, identify disruption early, collaborate with partners and recommend optimal resolutions.

## Data Management

Create competitive advantage and synchronize robust sets of internal and external data into one single data source, fueling business processes, AI/ML, dashboards and analytics across the extended network.

## Integration and APIs

Ensure high-quality, consistent data is everywhere it is needed through an API-led architecture, including built or bought applications designed to deliver new or incremental value to core solutions.

## Internet of Things (IoT)

Utilize data inputs from devices and machinery around the world to enhance the information that drives decisions and actionable insights in real-time across your supply chain.

## User Experience

Engage users with an adaptive and responsive working experience, incorporating analytics, collaboration, automation and AI/ML-empowered insights.

## Workflow and Orchestration

Design and deploy workflows that engage users and drive productivity. Employ automation and streamlined actions to ensure work is assigned and processed quickly and comprehensively.

- **Frictionless SaaS**

Rely on robust “best in class” SaaS-based deployment for faster time-to-value and simplified IT operations.

- **User Experience**

Engage users to change the way they work with a compelling UI, mobility, dashboards and analytics.

- **Extensibility**

Onboard new capabilities quickly by accessing or building leveraging a robust API catalog.

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## Key benefits

- Connectivity and real-time visibility across the enterprise and extended network.
- Simplified complexity with digital edge technologies like ML, IoT, and advanced analytics.
- Increased agility to onboard new capabilities quickly, configure workflows and create new ways to view or analyze data.
- Increased accuracy of decisions empowered by value-add data, automation, analytics and ML recommendations.
- Engaging users with workflow-driven, omni-channel experiences.

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## Digital transformation is at your fingertips

To learn more, visit [blueyonder.com/platform](https://blueyonder.com/platform)

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