

# State of Supply Chain Execution

A joint report from Reuters Events Supply Chain in partnership with Blue Yonder reveals how explosive e-commerce growth is driving tech investments in supply chain execution systems and high ROI

## E-Commerce and D2C Volumes Skyrocket

The increase in online sales over last year seen by:

**120%**

Retailers/Manufacturers

**200%**

LSPs

## Reevaluating Supply Chain Risk Management

Retailers/Manufacturers:



plan to pursue near/onshoring plans



see dual-sourcing as a risk management strategy

Executives planning to invest in sustainability as a risk management strategy:



Retailers/Manufacturers



LSPs

## Logistics Technology Investments

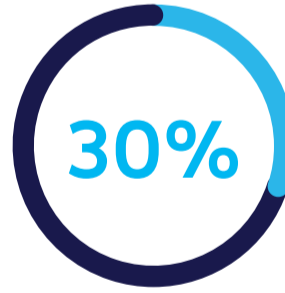
LSPs cited the following factors for driving technology investments:



reducing supply chain costs



improving service levels for their retailer customers



dealing with labor shortages

Executives citing end-to-end visibility as currently yielding the highest ROI in the supply chain execution process:

**63%**

Retailers/Manufacturers

**60%**

LSPs

Executives with a cloud strategy in place:

Currently:

**48%**

Retailers/Manufacturers

**57%**

LSPs

In the next 12-24 months:

**31%**

Retailers/Manufacturers

**30%**

LSPs