A completely transformed world demands a complete logistics transformation Logistics digitalization, from the first

to the last mile, is no longer optional for today's manufacturers. It's a cost of doing business in today's incredibly challenging, customercentric business landscape.



last - and executing an informed, strategic, orchestrated response as conditions change – digitalization is the only way to succeed in today's transformed world. Learn More

all functions and trading partners from the first mile to the

Enabling synchronization



advanced technologies Manufacturing logistics teams that aren't actively investing in these capabilities, which are

and optimization via

described in greater detail in our eBook, are already falling >> Download here behind. Logistics teams need to acquire six key advanced technologies to maximize their service and cost outcomes today:

Intelligent decision engines

Which ingest enormous volumes of

Ц

data and drive optimal resolutions



Digital control towers

logistics network around a shared plan

Collaboration platforms

To connect and synchronize the

Robotics & process automation

high, reduce costs and combat labor

Which help keep service levels

Introducing First-to-Last-Mile Optimization Creating real-time synchronization and

From the first mile to the

No matter how conditions

AI, ML, predictive analytics,

intelligent decision engines

and other capabilities enable

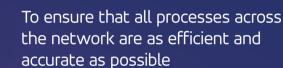
the entire logistics network

last, Blue Yonder's advanced

solutions enable connection,

automation and transparency.

change, Blue Yonder's leading



Task optimization solutions

Automated procurement

To digitize key logistics transactions

and build a strong carrier network for



shortages

greater resilience

customer focus from end-to-end

to re-set, both quickly and profitably. Learn More Mastering the challenge of omni-channel execution

Connected, Automated, Transparent

- ORDER MANAGEMENT Precise inventory availability
- Order Re-allocation Visibility for customer order

Forward inventory promising

Balance load across network

Increased fill rates

Dynamic route planning and load building Resource utilization improvement Last-Mile visibility/tracking · Visibility to available to promise Improved Sustainability Automated load capacity/consolidation Blue Yonder is backed by 30 years of experience, hundreds of successful customer engagements and the industry's leading portfolio of end-to-end solutions, designed to answer evolving supply chain challenges.

TRANSPORTATION

One of the biggest challenges facing logistics teams today is the need to

serve and execute across multiple channels. Blue Yonder's First-to-Last-Mile

Optimization suite is purpose-built to address this challenge. Capabilities

in warehouse fulfillment, transportation and order management enable a

connected, automated and transparent response to customer needs, across

the entire supply chain and throughout the extended partner network.

WAREHOUSE FULFILLMENT

· Labor optimization

Inventory efficiency

Capacity balancing

· Reduce manual intervention

Just-in-time order tasking

 Visibility to available to promise and order release

MEDIFAST





Blue Yonder's First-to-Last-Mile

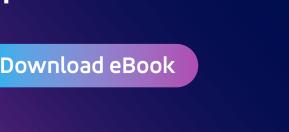
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Optimization





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