

# Frictionless SaaS in Transportation Management



## Best-of-Breed converges with best practices in SaaS

Blue Yonder has overcome traditional IT Challenges in transportation management by converging our best in class solutions with industry recognized best practices for SaaS deployments. In cooperation with Microsoft, we have delivered a SaaS-based operations ecosystem to optimize system responsiveness at minimum cost. In parallel, our adoption of advanced tools and processes for maintaining continuous upgrades removes the burden of technology cycles while assuring availability of the latest innovations. Finally, our accelerated innovation strategy has allowed SaaS native, subscription-based capabilities to extend our traditional offerings with AI-infused optimization as we extend our portfolio.

## Reduce your ongoing managed services costs with frictionless SaaS

Blue Yonder has invested in our technology strategy, SaaS operations tools, to ensure that you can consume our applications as nimbly as possible through our SaaS operation and delivery models.

Blue Yonder has partnered with Microsoft to bring our products to market on the Azure platform. The Azure ecosystem has proactive monitoring and diagnostics and offers a safely extensible approach through API gateway which allows your own development to be embodied in the workflows that drive processes in your transportation fleet through the Luminate Platform.

## Why go it alone? Rely on Blue Yonder, the industry leader

Blue Yonder is driving a SaaS ready deployment methodology from both an operational perspective and enablement perspective. By creating a more template-

## Real results

Reduce ongoing managed services costs by up to

# 25%

Reduce total transportation spend by up to

# 15%

Reduce freight invoice payment errors by up to

# 30%

based implementation at the on-set to better understand the design of the solution, companies can drive higher levels of consistency and higher levels of supportability and self-sustainability. The methodology is highly flexible to enable customers to offer agility in transportation management for user experiences and best practice enablement, and a safe extensible architecture at the same time to take advantage of extended capabilities.

Customers have reported benefits such as accelerated testing cycle to implementation, patching and upgrade, as well as improved quality of test processes which results in reduced risk during implementation and shortened stabilization periods post-implementation. They are also reporting a lower TCO as a program investment rather than traditional capital-intensive projects. Blue Yonder is here to drive uptime efficiency, while servicing your business, and improving your fleet and transportation operations.

Additionally, by improving up-time and functional response times within your transportation management capabilities through advanced monitoring and diagnostics tools, drivers and dispatchers can stay focused. Because of this, they are able to optimize driver hours of service, reduce missed load out windows, reduce unintended layovers from limited route visibility, and reduce distractions from interruptions.

Due to the capability's ability to continuously upgrade without interruption, this also opens the door for innovations to be integrated as they are already compatible with the subscription platform offering. This empowers users to have the latest and greatest innovation offerings in transportation while positioning them to continue to respond to emerging business trends and regulatory requirements.

### **Frictionless SaaS capabilities within easy reach**

With built in automated testing ability, users are able to vigorously vet net new capabilities before they're introduced to live environments reducing risk for customers and increasing stability.

This predictive vision within the SaaS environment adds valuable insights for users to stay ahead of the curve on any issues that could arise.

As a value-add in working with a SaaS environment, upgrades are continuous with zero downtime, and customers can choose to activate them when they're ready. Since they're updated in the background and disabled to start, there is no risk to having this continuity, and allows users to move at the pace that their organization is ready to take on newer, more advanced capabilities for their fleet.

There are also additional capabilities enabled if you use this service. Blue Yonder has expanded its transportation reach into the carrier marketplace, as well as micro services such as load building and modeling. By intertwining these value-add capabilities in a reliable SaaS format, users are able to not only know that their transportation systems will be reliable, but all of the peripheral capabilities will also be available to keep their business running. Extensibility options also allow customers and partners to add value add services of their own on an ongoing basis to allow users to bring their own best practices to the forefront without risk of entangling the base product or causing issues.

### **The power of platform**

With increasing market disruption, business strategies are evolving daily and customer expectations too. The power of Blue Yonder's platform lies in the ability to rapidly react to an ever-changing environment. Through advanced access to Blue Yonder or partner sponsored capabilities, and a development platform around your supply chain data ecosystem, Blue Yonder assures that the value of a SaaS deployment that is easily maintained to current standards will break those traditional constraints that have held you back from operational excellence as well as rapid response to emerging business expectations.



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