



Blue Yonder's Transportation Management via Cloud

Bringing a Gartner Magic Quadrant Leader in TMS to Your Digital Transportation at a Cost Designed for Your Success through Multi-Instance Deployment Options

Business Context

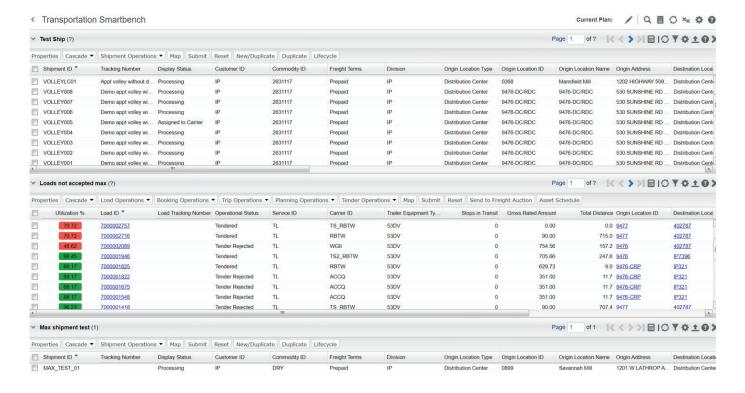
As the supply chain continues to recover, 3PLs at all tiers require solutions that enhance efficiency, visibility, and collaboration at levels never seen before. Whether expanding regional coverage, enhancing customer service, connecting to the warehouse, or adding analysis, modeling, and planning, 3PLs looking to grow and win require a TMS with proven scalability and functionality, at a price designed for their success. Blue Yonder Transportation Management meets 3PLs where they are with a SaaS-based, multi-instance deployment solution offering lower subscription pricing, managed services and right-sized implementation plans. The TMS enables the agility and flexibility they require to adapt to market conditions and customer requirements.

On-Prem TMS Challenges

Transportation with its variable partners, labor, and resource demands often represents a heavy cost for As a result, many 3PLs are faced with making their operations more efficient or dealing with ever present hurdles simply to avoid an investment in a new TMS. They are wondering if it's the right time to make a move.

- Costs are high now. How can we afford a new system that meets our company's expectations?
- Have we grown to such a level that our operations can be improved by a better TMS? What differences can we expect to see?
- How will a TMS deployment affect our operation?
- What hardware and IT changes do I need to consider building out a new system? Do I have to worry about disaster recovery, upgrades and staying ahead of the technology curve?
- Can a cloud-based solution scale with us as we add new modes, cover first-to-last-mile, or expand our geography?





The Blue Yonder Solution

Blue Yonder's leading Transportation Management System (TMS) is priced for the needs of expanding 3PLs by creating a cloud-based solution and deployment, with lower software and IT infrastructure costs. Accessing Blue Yonder TMS via the cloud doesn't sacrifice the award-winning functionality customers expect from for price. Blue Yonder's TMS is a key part of the Blue Yonder ecosystem. Critical capabilities and benefits of Blue Yonder TMS for 3PLs include:

TMS functionality: 3PLs turn to Blue Yonder's TMS for the enhanced efficiency of streamlined workflows and fewer manual tasks. Integrated collaboration among carriers, shippers, suppliers and other stakeholders enables streamlined operations, reduced errors, and improved performance. Blue Yonder's TMS cloud-based solution includes critical functionality such as rating, optimized and intelligent load building, predictive transportation modeling, capacity management, and core TMS tools such as load planning, tracking, and billing.

Scale logistics instantly: Growth and expanding offerings is critical to 3PLs. Not only is Blue Yonder's TMS award winning for its scalability, but as a cloud based TMS, 3PL customers can increase or decrease cloud-delivered resources on demand, allowing the flexibility to add modes, labor, equipment types or geography without needing to add a new TMS, expand hardware or change IT infrastructure.

Pricing: Shared infrastructure means reduced cost for every customer on the system. Right-sized deployments also mean faster, and less expensive implementations while still meeting customer needs.

Future-ready cloud platform: With Microsoft Azure, Blue Yonder leverages an industry-leading foundation built on security, enabling powerful future-ready capabilities and sustainability across logistics and supply chains.

With Blue Yonder applications running on Azure, 3PLs can access cloud-based benefits to help them:

- · Innovate faster through data insights and analytics
- Seamlessly scale globally or locally as needed
- Reduce TCO by eliminating on-premises technology investments
- Bolster data security through Azure Active Directory

Key Benefits

- Comprehensive TMS able to grow with customers to support multiple modes, regions, and first-to-last mile
- Resilient solution with critical IT infrastructure, security management, and full disaster recovery that is proven by 99.97% achieved uptime
- A SaaS solution means lower costs for a fully upgraded and managed system without the headaches of hardware or software upgrades

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