centiro

Blue Yonder and Centiro

Accelerate your ROI with parceling

In today's omni-channel world, the consumer has become "virtual." They could be living anywhere in the world but still order products from any company in any country through a variety of channels. And, even more importantly, they expect to receive these items quickly.

The challenge for the supply chain in serving the omni-channel is to ensure delivery of consumer purchases in a way that fully meets their expectations for speed, consistency and personalization, but in the most cost-effective way possible. However, integrating carriers and maintaining compliance can be expensive.

To help deliver that seamless, global and high-quality customer experience necessary to remain competitive, Blue Yonder has formed an alliance with Centiro. We remove the pain and cost of carrier compliance and maintenance while reducing operating costs through increased carrier purchasing power and contract negotiations.

Why go it alone? Rely on Blue Yonder and Centiro, the industry leaders

Together, with Centiro's portfolio of global carriers and services, our parceling capabilities help shippers implement a multi-carrier strategy using a combination of global, regional and local carrier networks to reduce costs and drive customer satisfaction. With this global reach and flexibility,

Real results

Companies that rely on Blue Yonder and Centiro's parceling capabilities can reap significant benefits, including:

- Lower administrative costs
- Reduced cycle times
- Greater last-mile delivery control and visibility
- Decreased operating costs

we can address the most complex client shipping requirements while helping them cover contingencies in an instant.

Additionally, these parceling capabilities are delivered through a cloud-based model on a high-visibility infrastructure platform where our customers experience high-uptime operational service levels, short time to value and can avoid burdening their IT departments with complex and costly software and hardware infrastructure requirements.

Best-in-class parceling capabilities within easy reach

Blue Yonder's parceling capabilities deliver a superior experience for customers around the world. Further, it integrates with Blue Yonder's warehouse management capabilities to seamlessly support a fully automated printing and manifesting process.

Blue Yonder's parceling capabilities also effortlessly integrate into your fulfillment execution systems whether it is a warehouse, depot, store or supplier you are shipping from. Improve efficiency and productivity by automating key processes. Automation helps lower administrative costs while also helping to enforce business rules. Plus, following standardized processes helps reduce cycle times and the resources required to do the job.

Customer demand for personalized delivery in the omni-channel forces an expansion in the number of services a carrier must provide. Blue Yonder's parceling capabilities automate and optimize carrier service selections based on cost, delivery requirements, customer preference, product type and other business rules for every shipment.

With the growth in services and increased volume of e-commerce deliveries, automation is a further critical capability as shipments can be easily routed to the best carrier or combination of carriers based on business rules and customer preferences, thus lowering costs. Automating the audit process can further cut freight expenditures as well.

Retailers face a real risk when they outsource delivery to carriers and lose control and visibility of the last-mile delivery. But our real-time integration with carriers provides tracking of milestone events across all carriers and geographies so action can be taken before things go wrong.

Last-mile delivery and return services are often the only part of e-commerce that touches the consumer directly. Our parceling capabilities integrate directly into digital commerce platforms to provide retailers and customers with easy access to logistics information when needed. This reduces inventory by enabling delivery across channels, tracking returns and using real-time data. Perhaps even more importantly, it increases satisfaction by providing personalized end-customer services.

About Centiro

Centiro, the provider of cloud-based delivery management solutions and a global Blue Yonder alliance partner, is extending Blue Yonder's supply chain execution solution with Parcel – powered by Centiro. From straightforward carrier management, rate shopping, shipping labeling and LTL shipping through harmonized tracking, event management and cost control, we offer functional features and capabilities that extend your existing IT landscape. With a world-class portfolio of global and local carriers, customers can grow and enter new markets while giving consumers a consistent experience and keeping shipping cost under control.

About Blue Yonder

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,000 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations.

Learn more at blueyonder.com

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