

Blue Yonder's Transportation in the Cloud

Top transportation challenges:



- Lack of real-time visibility
- Difficulty applying analytics
- Separate inbound and outbound processes and technology
- Decentralized transportation models

The solution? Transportation in the cloud

- Real-time visibility, enabling agility and responsiveness
- Advanced analytics that can be applied without special training or expertise
- A holistic, centralized approach that eliminates modal, functional, and geographic barriers
- Integrated capabilities from design through execution
- Flexible, scalable and dynamic execution-based optimization
- The industry's most innovative solution for a rapid ROI

20% faster

The powerful capabilities of transportation management, but 20 percent faster

Setting the standard for transportation excellence



Transportation Planning
Reduce the impact of disruptions and maximize asset utilization



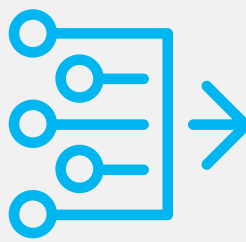
Integrated Business Analysis
Make informed decisions — and identify threats and opportunities



Order Management Vendor Collaboration
Connect all your critical supplier functions



Transportation Execution
Improve shipment visibility, find products faster, and manage disruptions



Transportation Modeling
Test strategies and new business rules via an easy-to-use modeling tool



Logistics Procurement
Negotiate the best possible rates, considering the entire network

Real customer results from transportation management capabilities

20%

Improved load consolidation

40%

Improved on-time delivery rates

30%

Increased customer fill rates

35%

Improved in-stock positions

75%

Reduced lead and cycle times

Why transportation in the cloud?

Cost-effective access to the best-in-class capabilities.



World-class support, including 24/7 service levels.

Flexible, template-based deployment.



Faster support case resolution. Typical response within 20 minutes, and cases resolved in four hours.

Providing retail solutions to deliver a seamless brand experience across all channels – profitably

Brand Awareness

Omni-Channel

Cost Effective

Customer Engagement

Brand Loyalty