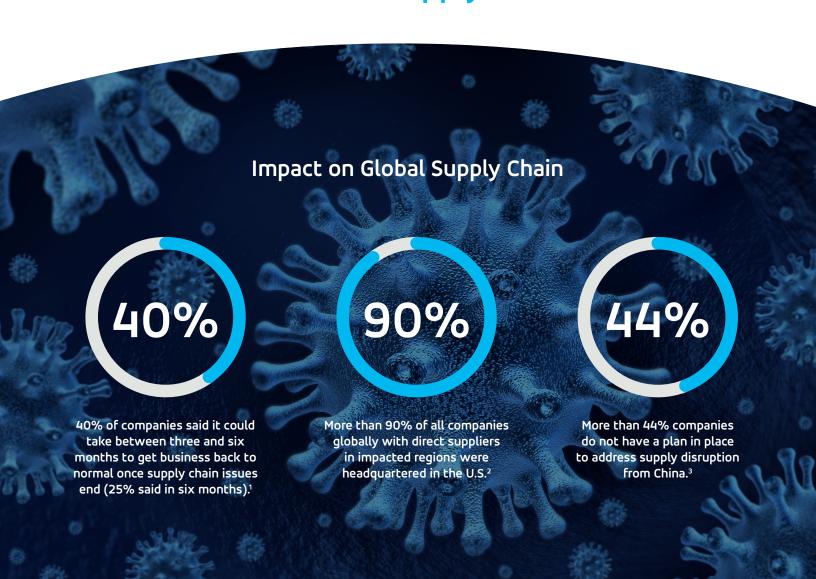


COVID-19 Risk Response

Providing Actionable Insights for the **Essential Supply Chain**



Critical Industries Affected



Pharma and medical device manufacturers



Goods



Retail & Manufacturers challenges:

Getting essential lifesaving products to market quickly (medical supplies,

diagnostic kits)

Approximately 3.5 billion masks needed in the U.S. for a year-long pandemic4

Operating in the new state of fresh retail (limited store hours, food supplies, sanitizing & cleaning)

68% of consumers continue to shop in-store for their groceries5

out-of-stocks (toilet paper and hand sanitizer) 87% of consumers have experienced

Keeping up with demands to reduce

more out-of-stock products in-store & online recently⁶

COVID-19 Supply Chain Risk Response

With the uncertainty of the global supply chain, companies need an intelligent way to detect and respond to their product flow disruptions.

With the COVID-19 Supply Chain Risk Response, leveraging Blue Yonder's machine learning-based Luminate technology, customer's supply chain landscape can be superimposed over the COVID-19 spread to provide visibility to critical metrics and risk in order to answer key questions:

WHERE HOW

your inventory and raw materials currently live. your supply chain is being disrupted.

WHAT

you can do to readjust and meet demands.

Real-World Benefits:

Up to 30% reduced

Up to 60% increased planning efficiency

Up to 10% reduced

inventory investment



chains: www.blueyonder.com

CNBC Global CFO Council survey, 2020

² Dun & Bradstreet, "The Worldwide Business Impact of the Coronavirus," 2020