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COVID-19 Risk Response

Providing Actionable Insights for the Essential Supply Chain

Impact on Global Supply Chain

40%

40% of companies said it could take between three and six months to get business back to normal once supply chain issues end (25% said in six months).[1]

90%

More than 90% of all companies globally with direct suppliers in impacted regions were headquartered in the U.S.[2]

44%

More than 44% companies do not have a plan in place to address supply disruption from China.[3]

Critical Industries Affected

Pharma and medical device manufacturers

Grocery Retailers

Consumer Goods

Retail & Manufacturers challenges:

3.5B

Getting essential lifesaving products to market quickly (medical supplies, diagnostic kits)

Approximately 3.5 billion masks needed in the U.S. for a year-long pandemic[4]

68%

Operating in the new state of fresh retail (limited store hours, food supplies, sanitizing & cleaning)

68% of consumers continue to shop in-store for their groceries[5]

87%

Keeping up with demands to reduce out-of-stocks (toilet paper and hand sanitizer)

87% of consumers have experienced more out-of-stock products in-store & online recently[6]

COVID-19 Supply Chain Risk Response

With the uncertainty of the global supply chain, companies need an intelligent way to detect and respond to their product flow disruptions.

With the COVID-19 Supply Chain Risk Response, leveraging Blue Yonder's machine learning-based Luminate technology, customer's supply chain landscape can be superimposed over the COVID-19 spread to provide visibility to critical metrics and risk in order to answer key questions:

WHERE your inventory and raw materials currently live.

HOW your supply chain is being disrupted.

WHAT you can do to readjust and meet demands.

Real-World Benefits:

30%
Up to 30% reduced expediting expenses

60%
Up to 60% increased planning efficiency

10%
Up to 10% reduced inventory investment

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Blue Yonder is committed to helping its customers face the unexpected. To learn more on how we're helping to combat the COVID-19 coronavirus pandemic's impact on the global supply chains: www.blueyonder.com

1. CNBC Global CFO Council survey, 2020
2. Dun & Bradstreet, "The Worldwide Business Impact of the Coronavirus," 2020
3. Institute for Supply Management, "COVID-19 Survey: Impacts On Global Supply Chain," 2020
4. The Department of Health and Human Services estimates (New York Times, 2020)
5. Blue Yonder, "Coronavirus Consumer Survey," 2020
6. Blue Yonder, "Coronavirus Consumer Survey," 2020