

# Start the journey to the cloud to future-proof transportation management

Supply chain disruption became a critical global economic challenge starting in 2020 due to the COVID-19 pandemic. Suddenly, businesses faced unforeseen complications at every stage of the supply chain, and only those with the right tools, capabilities, and cloud-based infrastructure had the agility and resilience to succeed. Learn how Blue Yonder and Microsoft can help you make the journey.



**63%**

of supply chain leaders want to prioritize increasing efficiency in the next 12-18 months<sup>1</sup>

**59%**

of supply chain leaders want to prioritize managing and reducing costs in the next 12-18 months<sup>2</sup>



**80%**

of supply chain leaders indicate technology investments haven't fully delivered expected results<sup>3</sup>

**77%**

of supply chain leaders believe they do not have the necessary digital skills to meet future goals<sup>4</sup>

## Transform your transportation network with cloud-based enhancements



## Future-ready logistics needs a future-ready cloud platform: Microsoft Azure



With Azure, Blue Yonder leverages an industry-leading foundation built on security, AI, ML, IoT, and data-driven cloud services, enabling powerful future-ready capabilities and sustainability across logistics and supply chains.

With Blue Yonder applications running on Azure, your business can access cloud-based benefits to help you:

- Innovate faster through data insights and analytics
- Seamlessly scale globally or locally as needed
- Reduce TCO by eliminating on-premises technology investments
- Bolster data security through SSO, Azure Active Directory, and more
- Ensure applications are always up to date

## Blue Yonder Cloud Services

**99.97%**

Uptime achieved

**300K+**

Jobs executed per month

**500+**

Cloud customers

**2.5m+**

Users worldwide

**10k+**

Systems managed

At Blue Yonder we are committed to being a SaaS-first company. We have more than 10 years of experience hosting cloud-based SaaS solutions for our customers. Our Journey to the Cloud program is designed to help you every step of the way, from setting your project vision to implementing a successful conversion.

We help you get operational with existing capabilities and provide you with ways of introducing new innovations — at your own pace. We're the partner you can trust to future-proof your supply chain execution capabilities. We're ready to pick up your IT burden so you can get back to focusing on what matters most to you.

Start your cloud journey today

<sup>1,2,3,4</sup> PwC Digital Trends in Supply Chain Survey 2022

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