

Navigating the Complexities of Micro-Fulfillment

The rise of e-commerce is driving operations to activate micro-fulfillment centers closer to their customers.

23.3%

Of retail sales in 2022 via e-commerce¹



Growth of micro-fulfillment center installations by 2030²





Micro-Fulfillment Requires a Change

From

Long warehouse implementations

То

Rapid micro-fulfillment activations measured in weeks for a pilot and days for subsequent activations

Inflexible fulfillment options

Complex systems requiring long, in-depth training Ability to manage a variety of fulfillment options from MFC or in-store

Easy-to-use interface requiring little to no training

Are you Struggling with Last Mile and Micro-Fulfillment?

Is efficiency and accuracy a challenge at your micro-fulfillment center? Does your supply chain strategy require multiple sites to be activated in a short time? Are you struggling with staffing, having to regularly train new staff?

Take Your Micro-Fulfillment Center to the Next Level

Blue Yonder's Adaptive Fulfillment and Warehousing drives efficiency and improves customer service levels:

Purpose Built for Micro-Fulfillment and Store Fulfillment

Rapid Configuration, Rapid Time to Value Extensibility Through Microservices/ APIs Next Generation Mobile Application

Native SaaS Application

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Sources: ¹ Insider Intelligence, Global Ecommerce Forecast 2021

² Research and Markets, "Micro Fulfillment Market - A Cumulative Opportunity Worth ~\$36B by 2030, By Technologies, By End-User, By Deployment, By Warehouse Size, By Key Countries and Regions"