



Maximize Value,  
Increase Profitability  
and Improve Customer  
Experience.

## Create a Strategic Advantage with Blue Yonder

Provide  
Seamless  
Customer  
Service

Improve  
Operating  
Margin

Optimize  
Labor  
Plans

Ecommerce has changed consumers expectations. For third party logistics providers, this means a jump in operational complexity and performance.

There is a new bar for stellar customer service, exceeding Service Level Agreements and staying on the edge of new technologies.

## Real Results with Blue Yonder



Increase Customer  
Engagement  
Providing Insights



Reduce Labor  
Costs Reduce  
Downtime



Increase  
Productivity

## Grow Revenue and Reduce the Cost to Serve

With unified logistics across warehouse,  
labor and transportation



Warehouse  
Management



Labor  
Management



Transportation  
Management



Inventory & Order  
Management



Yard  
Management

## Enable Digitalization for Improvement across the Customer Supply Chain

With Blue Yonder, you can:

Improve  
Customer  
Service and  
Service Levels  
with Data

Digitize  
your  
Technology

Adapt to  
evolving  
demand &  
evolving delivery  
models

Improve  
visibility and  
orchestrate  
resources  
efficiently

Drive  
warehouse  
productivity &  
workforce  
relief

