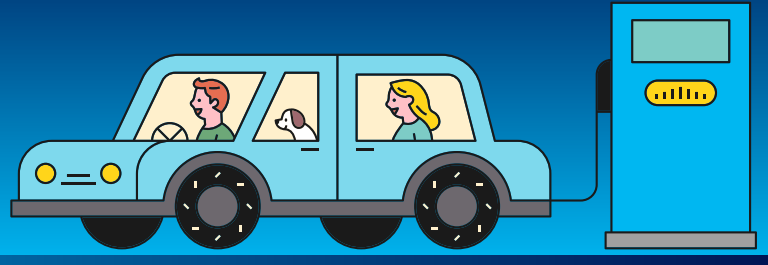# The Smarter Convenience Store

BlueYonder

Innovations that help c-store operators be more customer-focused, efficient, and autonomous at the store

Automated daily processes with mobile workflows streamline operations and makes the most of limited labor resources

- Receive and track inventory throughout the store and minimize scanning
- Dynamically set the best prices to sell through perishables and foodservice items before expiration
- Automatically generate the perfect order based on forecasted demand, on-hand balance, and vendor lead times

In-store automation reduces operating costs by 9% and can increase customer visits 11%

"Smart Stores," CapGemini

Modern WFM systems pay back more than $12 for ever $1 spent

"WFM Returns $12.24 for Every Dollar Spent"
Nucleus Research

An empowered workforce that's more efficient with lower turnover rates

- Optimized scheduling aligned with demand
- Mobile alerts direct employees to complete prioritized tasks, such as preparing food
- Simplified labor compliance with even the most complex regulations

Seamless store fulfillment of online orders helps you grow your omni-channel business and gain a competitive edge

- Automated notifications help ensure orders are ready on time
- Guided in-store picking improves order fulfillment accuracy
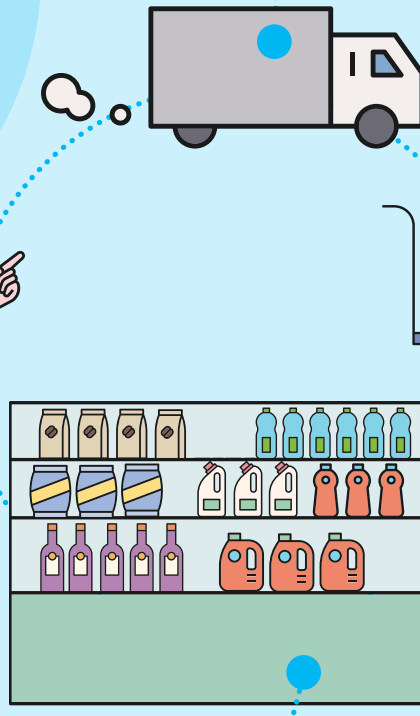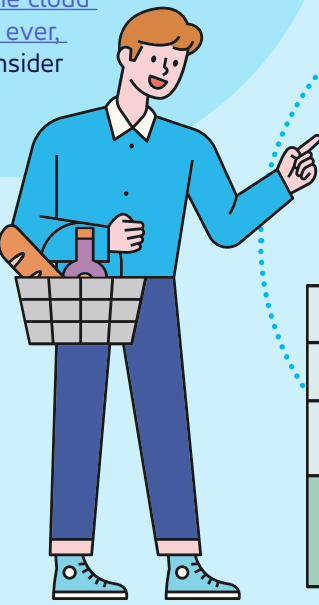- Mobile workflows helps improve margins and enable growth

Click and collect is expected to grow 21% in 2022 even after a more than 100% growth in 2020.

Statistica

Retailer cloud adoption is expected to reach $51.8B by 2025

"Why companies are flocking to the cloud more than ever,"
Business Insider

A holistic supply chain platform that synchronizes planning and execution to the shelf edge

- Proven AI/ML for better decisioning
- Scalable and secure cloud platform
- Open APIs to easily add new capabilities

Integration with electronic shelf labels help make the most of limited space to keep items in stock and priced right, with minimal labor

- Easier price changes, synchronized with the POS, without the labor
- Out-of-stock alerts
- Automated planogram compliance

The electronic shelf label (ESL) market is expected to grow at 21% CAGR through 2025

"Electronic Shelf Label Market to garner USD 108B"
PRNewswire

90% of consumers are looking for a digitally enhanced shopping journey, whether engaging at home, via mobile or inside a physical location

"The Future of Retail Stores"
Deloitte

Integration with edge technologies create personal and convenient in-store shopping experiences

- Facial recognition identifies loyal customers and can be used to verify employees clocking in and out of work
- Flowline analysis monitors foot traffic and dwell times throughout the store
- License plate recognition confirms customer arrivals to expedite order delivery

Benefits

- Higher labor utilization
- Improved efficiency
- Automatic compliance
- Increase retention
- Better shopping experiences
- Future-proof capabilities

Blue Yonder helps c-store operators design smarter and more efficient stores by seamlessly blending the physical and digital with the power of AI. This enables more convenient shopping experiences, a more empowered and engaged workforce, and agile store operations aligned with corporate strategy.

These capabilities are all built upon out holistic, edge-aware supply chain platform that ensures orchestration from planning to the shelf edge. And, with an open API-based architecture, Blue Yonder enables new capabilities to further modernize the customer experience and future proof the store.

BlueYonder