Grocers lost \$505 Billion in sales due to out-of-stocks in 2020

1 9.4% increase in sales

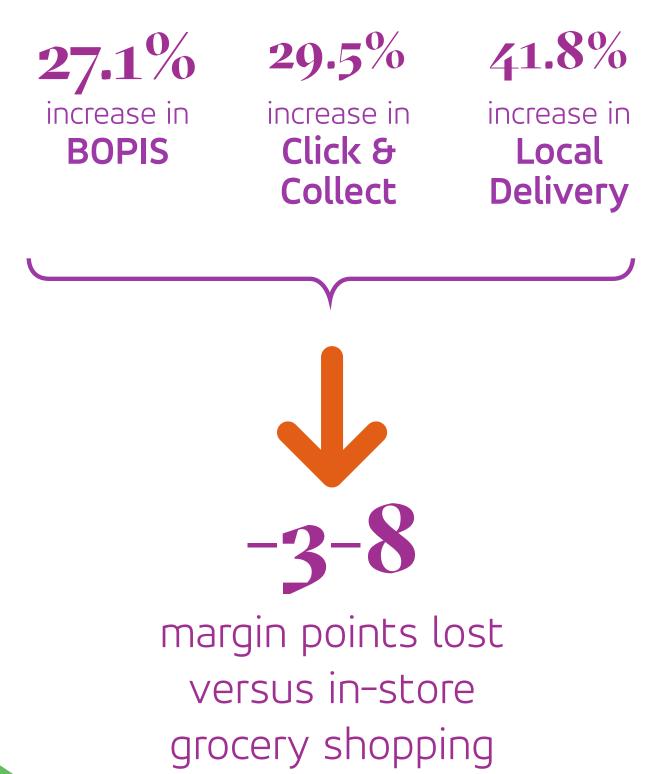
Sales were up, but could have

There was a radical shift in shopping behavior

been higher



loss in same-store sales due to out-of-stocks



But... Retail Winners





achieved higher sales than their peers

How?

With the insights to quickly respond to demand signals with optimized execution from supply chain to the store



For more about **Blue Yonder Luminate™ Commerce**

and how you can be a retail leader, visit **blueyonder.com**

* All facts and figures taken from IHL Services 'The Future of Grocery and CPG,' March 2021

Blue Yonder is the world's leading, end-to-end, digital supply chain platform provider, enabling companies to better predict and pivot to quickly fulfill customer demand. Blue Yonder's intelligent platform empowers companies to make smarter, faster business and commerce decisions to deliver more growth, profitability and reimagined customer experiences.

With Blue Yonder, you can Fulfill your Potential.™



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