Your Journey to the Cloud

Key to your transformation: Becoming an Autonomous Enterprise

BlueYonder

Fulfill your potential™

Contents

Why now?

Rising Customer Expectations

Today's customer experience is increasingly a "supply chain" experience. A fundamental set of macro trends are further impacting the future of supply chain. They include digitization with technology trends, industry convergence to move towards a direct-to-consumer model, importance of sustainability and most importantly customer experience.

The Platform Economy

The modern business is more dependent than ever on technology with zero tolerance for outages and delays. Facing rising service demands, modern organizations struggle in a sea of legacy tools to manage increasingly complex, dynamic, and distributed environments.

Digital Transformation

From pandemics and natural disasters to geopolitical events, the many vulnerabilities of today's global supply chains continue to morph and grow. While technology provides an answer, truly transforming supply chain processes and workflows is more than integrating next-gen tech; it's about reimagining network models and user experiences to fulfill customer expectations like never before.

Future-Proofing

As companies restart and rescale their operations, future-proofing the supply chain is imperative. Tomorrow's supply chains must be connected, enabled by a core cloud-based central platform that will integrate, orchestrate and execute actions across each node of the value chain.
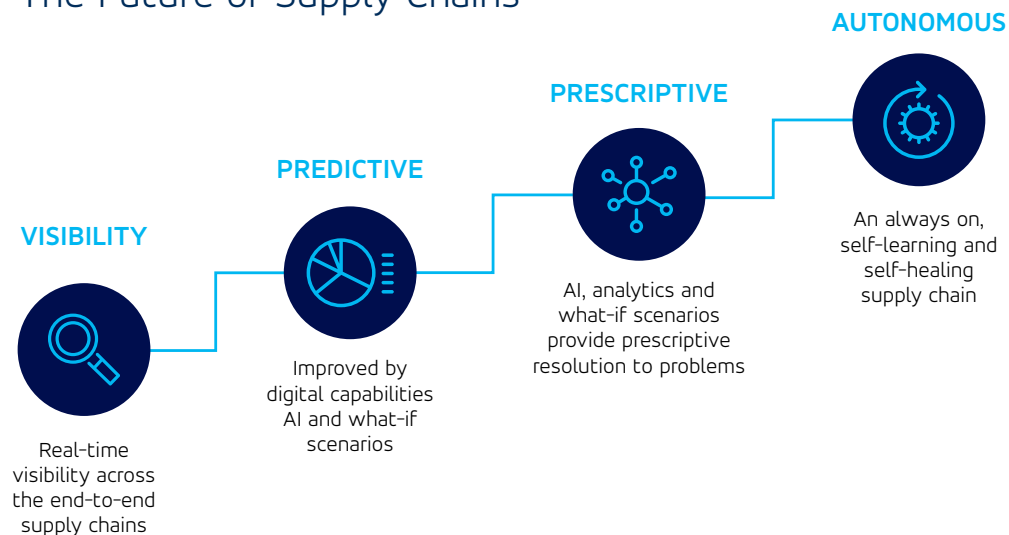
New Mandate:
End-to-End Visibility

To stay ahead of today's supply chain complexities, you need an intentional design with an end-to-end view of your operations and real-time information to help everyone understand impacts and prescriptive steps to mitigate risks and reduce disruptions. The majority of organizations recognize the crucial value of a unified view across processes. With digital transformation as a key imperative, migrating to SaaS solutions and cognitive technologies has become a mandate.

Progressive strategies require a foundation for leveraging advanced technologies to help improve business performance. However, implementing and managing these technologies and business tools can be labor-intensive and slow if done in-house increasing the reliance on strategic technology partnerships. Companies need a simpler path to innovative technologies.

The Future of Supply Chains

AUTONOMOUS

An always on,
self-learning and
self-healing
supply chain

PRESCRIPTIVE

AI, analytics and
what-if scenarios
provide prescriptive
resolution to problems

PREDICTIVE

Improved by
digital capabilities
AI and what-if
scenarios

VISIBILITY

Real-time
visibility across
the end-to-end
supply chains

SaaS and the Digital Enterprise

Scalability

2020 proved the need to accommodate huge capacity jumps and many infrastructures required elasticity to rapidly increase or decrease compute. Dynamically scale with SaaS, based on your needs with an easy consumption-based model.

Reduced costs

Enterprises with on-prem solutions end up spending a lot of resources and time to upgrade and keep software and hardware up to date. With cloud, you can focus on your core business and delivering customer value, not on managing software and hardware.

Security

With security threats only increasing in scale and severity, use migration as an opportunity to re-engineer, automate, and strengthen your security. Cloud providers offer vast resources for protecting against threats—more than nearly any single company could invest in.

Compliance

Automated compliance checking and remediation solutions not only further increase efficiency and productivity, but let you maintain audit readiness and shift skilled resources to other projects.

Faster time to value

Digital business needs span a multitude of use cases across your organization. Moving to SaaS means enabling faster upgrades and access to innovations for your users. This means your organization saves time and money, but also realize revenue faster.

Flexibility

User access to services while they're on the go, no matter the location is the rule, not the exception. Mobility gives you and your employees the flexibility to work from any location. Cloud computing enables you to monitor the operations in your business effectively.

Build a Digital Culture

As you move to change the operational fabric of your enterprise, it's crucial to ensure you have the right people to speed up transformation efforts. Cross-functional skills are in high demand with critical thinking and analysis, along with problem solving, leading the pack.

Top 15 skills for 2025

1 Analytical thinking and innovation
2 Active learning and learning strategies
3 Complex problem-solving
4 Critical thinking and analysis
5 Creativity, originality and initiative
6 Leadership and social influence
7 Technology use, monitoring and control

8 Technology design and programming
9 Resilience, stress tolerance and flexibility
10 Reasoning, problem-solving and ideation
11 Emotional intelligence
12 Troubleshooting and user experience
13 Service orientation
14 Systems analysis and evaluation
15 Persuasion and negotiation

Source: World Economic Forum Jobs of 2020 Report

Soft Skills

Adaptability

- Adjusts easily to new ways of working
- Makes use of available resources
- Effectively articulates goals for different audiences
- Instructs with clear and concise language
- Identifies solutions or key contacts to resolve issues

Organization

- Manages time and documentation easily
- Plans with the "end in mind" to meet holistic goals
- Knows who to trust with what

Relationship Building

- Effectively interacts and communicates with others
- Openness to learning from others
- Intrinsic values of empathy and emotional intelligence

Situational Awareness

- Aware of what elements contribute to the desired process and analyze environments for business needs
- Able to read the room and navigate internal politics

SOURCE: Resolute Technology Solutions

Plays to Manage Processes

Set the Vision

A successful foundation begins with a strong vision backed by achievable objectives.

- Identify c-level execs who can champion this vision
- Set a vision that places your customer at the very center
- Define success and how it will be measured

Build a Diverse & Collaborative Team

Maximizing creativity, growing performance and productivity starts with a pool of diverse perspectives.

- Double down on talent: welcome outside perspectives from underrepresented groups to ensure parity
- Continuously iterate with regular feedback loops
- Value collaboration over being right

Start Small

To align everyone around larger goals, start with smaller, achievable projects. This ensures that teams can scale up for larger wins.

- Use small projects to evaluate and align processes
- Re-engineer processes with a regular cadence to talk about factoring in consumer centric processes
- Add tools that help teams to anticipate future needs

Encourage Agile & Resilient Thinking

Agile transformation starts with critical thinking that helps teams build new mindsets and capabilities to transform themselves.

- Extend competencies for leaders to spearhead their teams to think and act in new ways
- Embed accountability and resiliency into group thinking
- Communicate frequently and transparently

Nurture a Digitally Minded Culture

With teams transforming themselves, cultivate this growth by keeping everyone informed and engaged.

- Embrace transparency from top to bottom – ensure everyone understands how they contribute to business growth
- Nurture collaboration with modern, intuitive tools and engaging activities
- Encourage risk taking with tools that optimize insights and prescribe recommendations

Collect the Dots to Connect the Dots

Evolving business needs are driving the need for an Autonomous Supply Chain:

- Satisfy the requirements of digital users

- Monitor and manage hybrid cloud and app stacks

- Support multi-cloud strategies

- AI/ML driven automation for operational efficiencies

- Ensure performance using modern, open and extensible apps

- Open and highly scalable platform with 3rd party data support

Collect the dots to connect the dots

A robust platform enables actionability by aggregating data sources and tools to break down the silos involved with efficiently and effectively managing incidents. This end-to-end visibility from mobile to mainframe lets companies monitor real-time intelligence and use it to ensure applications and infrastructure are performing securely with the capability to be proactive—all in a single platform.

Business Outcomes with a Unified Platform

- **Business automation & intelligence:** Intelligently orchestrate resources across and outside the enterprise

- **Single system of truth:** Create business value from supply chain enabled services

- **Single pane of glass:** Drive adoption and collaboration to increase productivity

- **Network effect:** Create business value through agility & innovation

Journey to the Cloud with Blue Yonder

At Blue Yonder, we know moving to the cloud opens up tremendous opportunity. And with our Journey to the Cloud Program, we can get you to cloud native operations—cost effectively and quickly. We will help you get operational with your existing capabilities as well as gives you options to introduce innovative products at your own pace.

The program consists of the following phases to get you to the cloud:

- **Foundation:** Migrate your applications, data, customizations and integrations to the cloud.

- **Modernize:** Add capabilities that provide and modernize your supply chain footprint.

- **Transform:** Completely transform experiences with all cloud native solutions.

Working with us, you get:

- **Expertise & infrastructure:** We capitalize on our global presence with deep expertise across all industries, underpinned by a joint enablement program and investments, to deliver our offerings at the scale our clients need.

- **Innovation:** We jointly develop innovative solutions (including industry-specific ones for consumer-packaged goods, retail, and high tech) that leverage Blue Yonder's Luminate platform and the full strength of AI/ML capabilities.

- **End-to-end transformation:** We drive greater client value with proven methodologies and a focus on end-to-end transformation opportunities that drive operational cost and process efficiencies and help clients achieve their customer-centric supply chain vision.

Value Accelerators

Rapid Detection

Extensive monitoring to enable rapid detection and resolution of issues

Less Downtime

Blue Yonder knowledge gained at many customers: Find once + fix everywhere = less downtime

Proactive Scaleup

Proactive scale-up during business-critical periods

Multi-National Operations

Global reach of public cloud backbone and Blue Yonder Data Centers enables multinational operations

Continuous Integration & Delivery

Direct connection to Blue Yonder Development through the Continuous Integration and Delivery pipeline

Instances Kept Current

Customer instances kept current removing customer upgrade burden

Recommender Engine

Extensive ticket and case history leveraged in an AI/ML Recommender engine enables rapid resolution of new tickets and issues

You Focus on your Business

You focus on running your business; we focus on software operations

Why Blue Yonder

Consumer-grade commerce experiences for the enterprise

Built for the cloud, this reimagined customer-centric supply chain experience is unrivaled, and provides an intelligent, personalized and omnichannel experience. To address today's e-commerce needs, Blue Yonder enables companies to integrate all their supply chain assets to deliver a differentiated experience to their customers right from the start of the shopping journey.

Pervasive intelligence for your autonomous enterprise

Demystifying digital transformation with pervasive intelligence that allows you to see around the corners. Luminate helps enterprises learn, analyze and predict through the system of intelligence. This helps organizations to proactively deliver real-time visibility into customer orders, inventory visibility, end-to-end network visibility, scale efficiencies with fast automation and grow the business by leveraging insights to innovate through new business models.
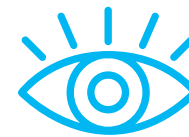
Single view. Single platform. Single data model.

Enterprises have been crippled by silos within organizations both within IT and lines of business. With Luminate, organizations can enjoy the power of a single platform that delivers a system of intelligence to learn, analyze and predict, a system of record with a single data model to forecast, plan and fulfill customer needs within the supply chain and enable customers to deliver a single pane of glass to service your end-users.

BlueYonder

Why Blue Yonder

2.5M+
user worldwide

165B+
AI transactions per month

99.97%
average uptime

53M+
total load combinations

14K+
systems managed

BlueYonder