

Welcome to the Future of Retail

Launch your Experience

Blue Yonder Delivers:

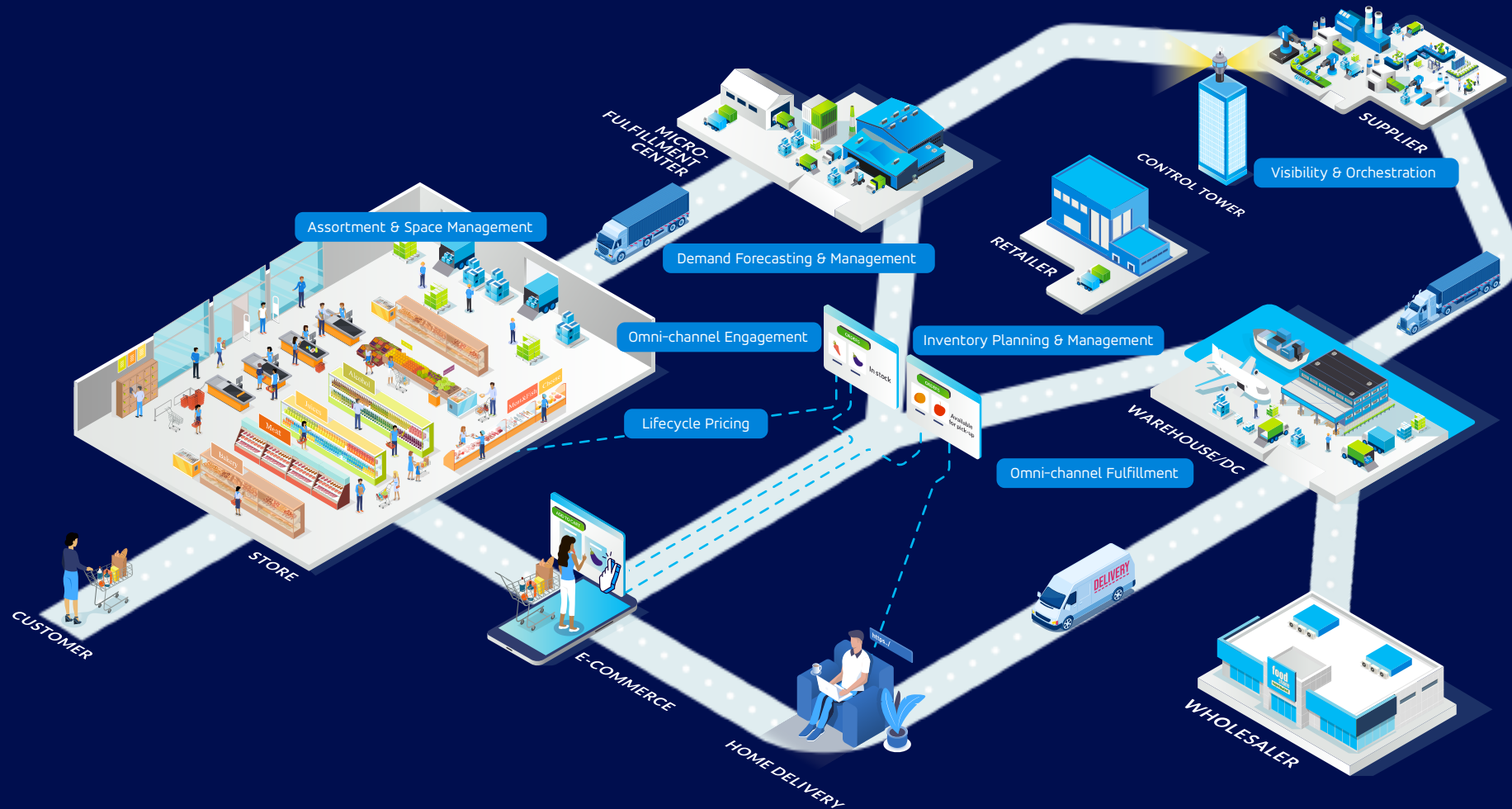
Effective
Availability

Optimized
Value

Efficient
Operations

Explore the Future of Retail

Discover how Blue Yonder solutions can power next-gen experiences across Retail.





Demand Forecasting & Management

Leverage accurate customer demand predictions and develop effective merchandising strategies to achieve customer-centric retailing.

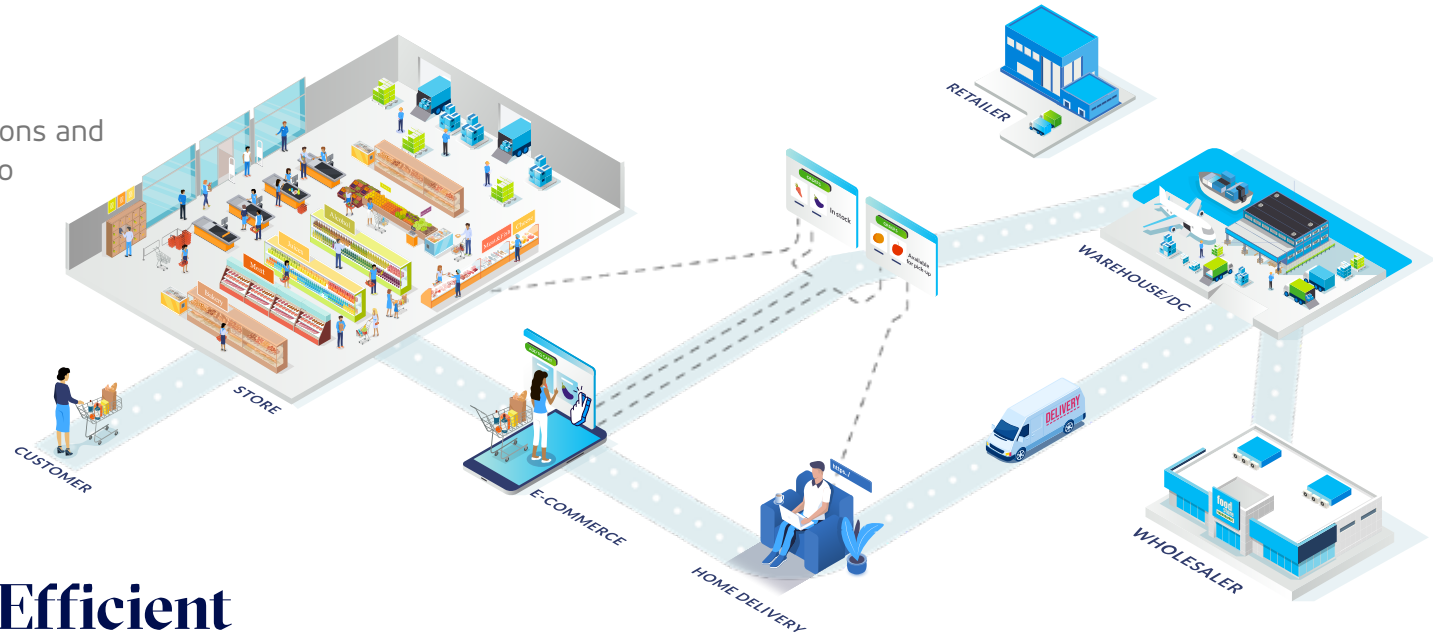
Real Results



Greater
Inventory control

Better
Compliance to plan

Efficient
Decision making





Assortment & Space Management

Realize merchandise assortment vision by optimizing store space, presentation capacity, and inventory availability, with efficient process execution to drive customer satisfaction and profitability.

Real Results



Real-time

Visibility to customer demand

Create

Effective and localized merchandise plans and shelf displays



Lifecycle Pricing

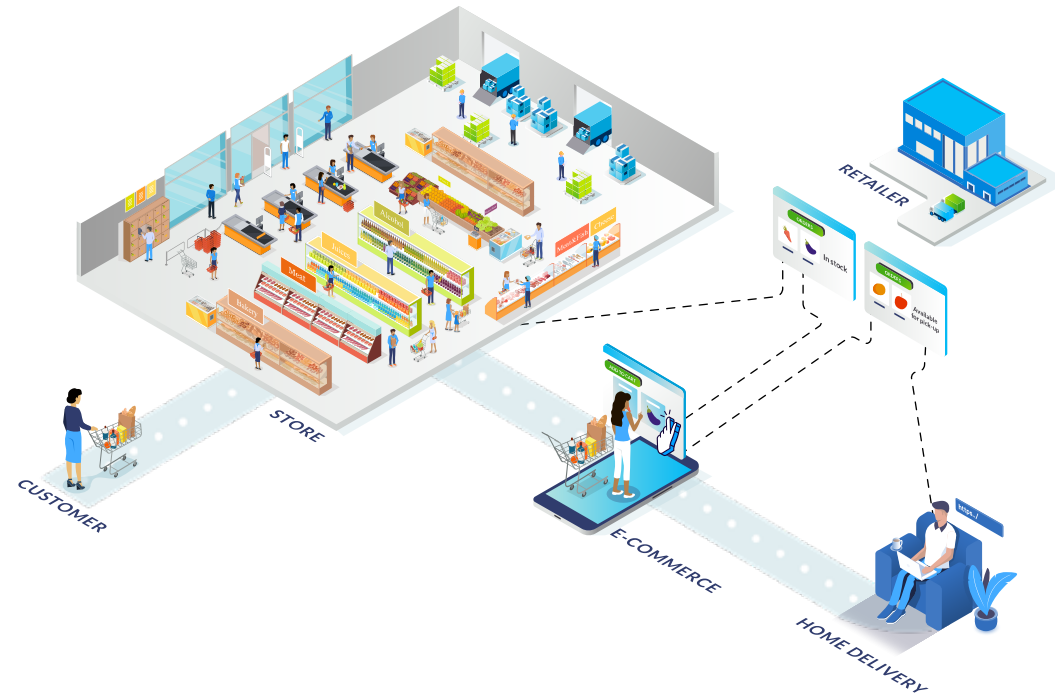
Make smart pricing decisions across the product lifecycle from launch to sell-down and maximize product margin, newness and reduce inventory aging

Real Results:

orsay

10%

Improvement on ORSAY stock per discount percentage





Inventory Planning & Management

Improve in-stock and exceed customer expectations while maximizing inventory turns with availability across all channels.

Real Results



2.6%

Same-store sales growth

30%

Improvement in on-shelf availability



20%

Reduced out-of-stock rate

15%

Improved promotion presentation rate



Omni-channel Engagement

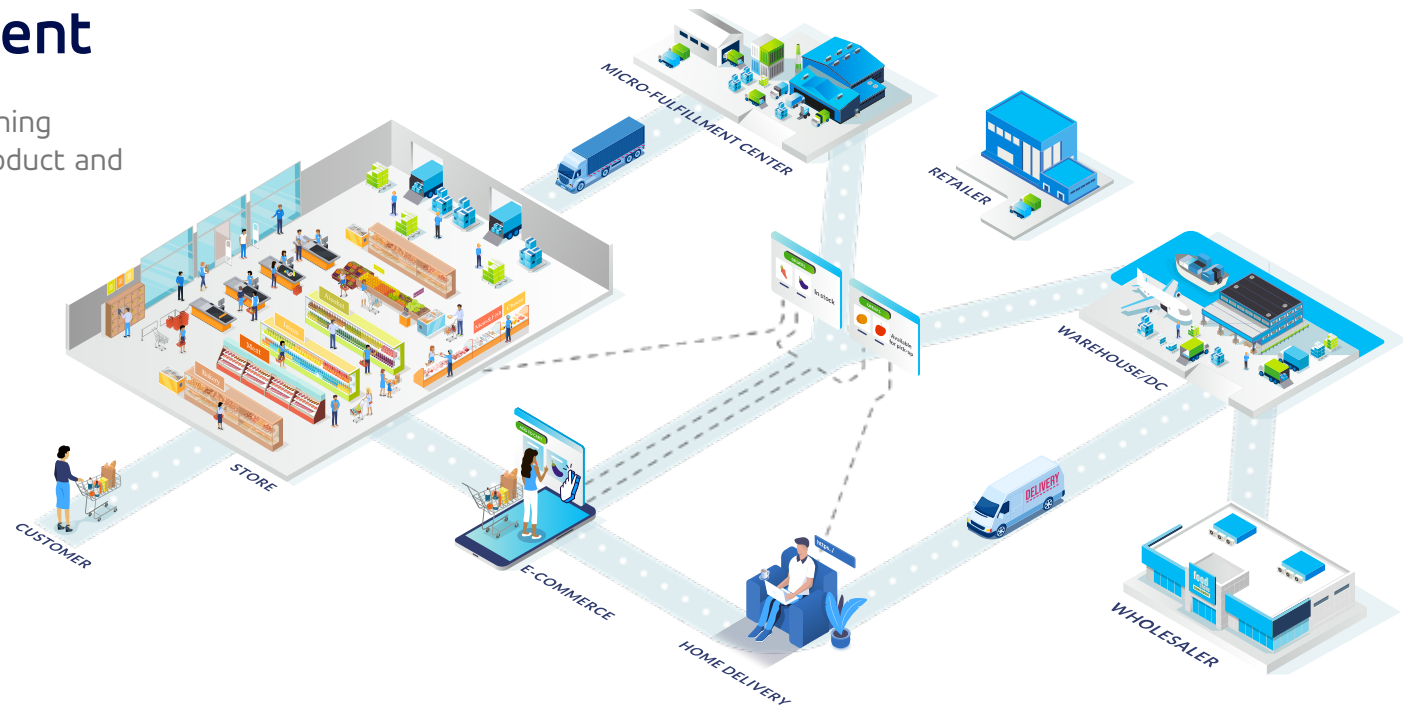
Deliver a consistent shopping experience by aligning associates to expected customer demand for product and service management tasks.

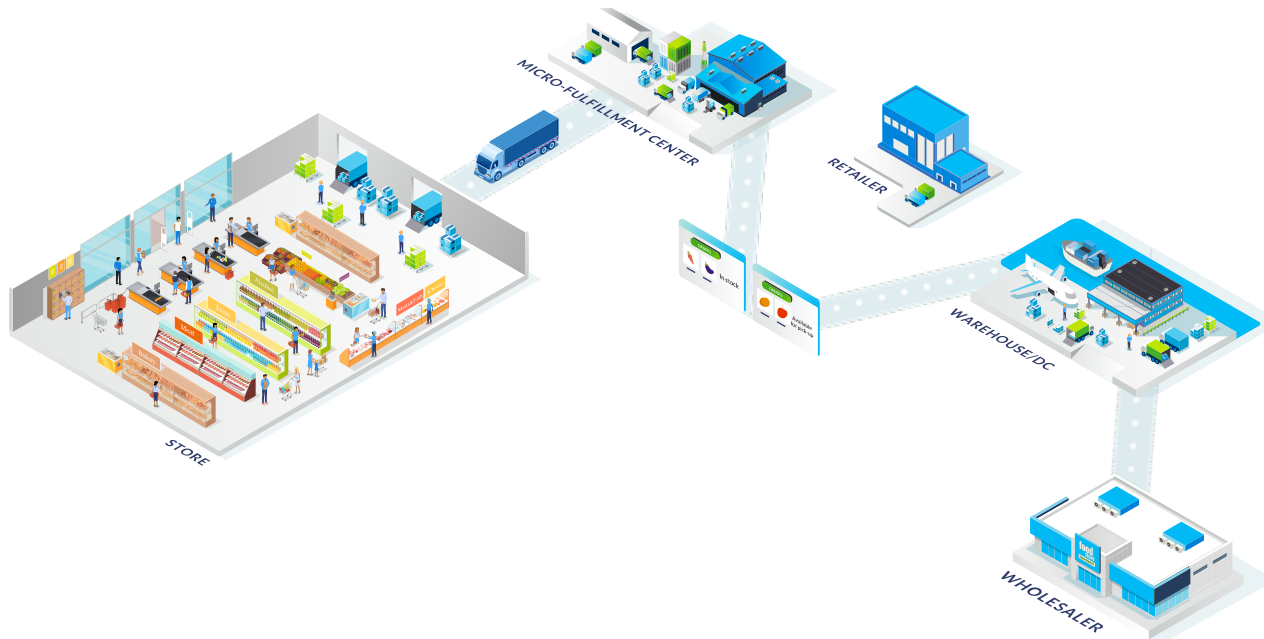
Real Results:



Increased
Revenue through enhanced labor forecasting and scheduling

Reduced
Costs and increased associate engagement and satisfaction





Omni-channel Fulfillment

Intelligently fulfill customer demand from any node - store, micro-fulfillment center, dark store, or DC - regardless of shopping channel at the lowest cost to serve.

Real Results



>5%
Gains in ecommerce
revenues and new
customers

4 Months
From inception to
deployment across
1,500 stores



Visibility & Orchestration

Full supply chain visibility enables agile event management and collaboration to ensure on time and cost effective shipments to facilities, stores, and customers' homes.

Real Results

A multi-national alcohol beverage company with well-known brands sold in 180 countries.

20%
Decrease in expediting

25%
Increase in ETA accuracy for components

15%
Increase in efficiency

