

# Store Operations



## Accelerate your ROI with store operations

In today's high-stakes landscape, one bad experience can send your consumers right into a competitor's store. Store managers must think quickly on their feet, balance customer service with important business objectives such as reducing food waste, managing cash and preventing fraud. With multiple factors contributing to how shoppers interact with your brand, arming staff with the right support can allow them to focus on more pressing matters and tasks.

Achieving operational excellence can drive you toward greater market share and increased profitability. To help meet these challenges, businesses need advanced support that automates the management of inventory and cash, schedule staff based on an accurate traffic forecasts, and provide visibility and analysis of results across the enterprise.

To stay competitive, you need a single platform that transforms store operations, both back office and front-of-store. Blue Yonder's SaaS-based store operations capabilities optimize back-office tasks so that your managers can put more time and energy into the front of the store, serving customers and increasing sales.

With Blue Yonder's store operations capabilities, you'll get a full view of the inventory lifecycle. Teams can drive sales and reduce costs with the help of comprehensive forecasting, ordering and replenishment capabilities, as well as item and price management, fuel operations, employee scheduling and time and attendance management, leading to a tangible return on your investment.

## Real results

Enterprises that count on Blue Yonder's store operations can experience significant results, including:

Reduce administrative time by

**80%**

Reduce shrinkage by

**25%**

Reduce inventory by

**10%**

## Why go it alone? Rely on Blue Yonder, the industry leader

Blue Yonder is the leading provider of SaaS-based, end-to-end, integrated retail and supply chain planning and execution capabilities for more than 4,000 customers worldwide. Our unique capabilities empower our clients to achieve more by optimizing costs, increasing revenue and reducing time to value so they can always deliver on their customer promises.

Blue Yonder offers full support for its customers and helps protect your investment and increase business agility by having our experts manage, monitor and maintain capabilities. Blue Yonder can help reduce your implementation time and risk while enabling you to quickly and easily deploy new capabilities to keep pace with your changing business needs. Upgrades are included in your service and you will benefit from capabilities that are optimized for your specific business requirements to help ensure that you achieve and sustain a long-term return on your investment.

With the end-user experience consistently at the forefront of design, our store operations capabilities are unmatched in the marketplace. What we provide is always easy to access and customizable, with an intuitive user interface that's easy to learn and fully comprehensive. With Blue Yonder's store operations capabilities, you can effectively keep up with the changing buyer preferences in this fast growing, competitive market with intra-day forecasts that match customer demand and even support sustainability efforts.

## Best-in-class store operations capabilities within easy reach

Having the ability to see and analyze performance is critical to improve service, reduce costs and protect your brand. It requires integrating data from multiple sources, to provide timely, meaningful information presented on dashboards and graphical displays tailored to each user.

Blue Yonder's store operations capabilities improve virtually all site-based operations from daily budgeting and forecasts of inventory and employees to production planning, fresh item control, recipe management, employee scheduling and time and attendance. These capabilities provide unmatched controls for lowering your company, franchisee and dealer-owned operating costs while drastically improving service for your customers. Plus, you'll have increased real-time decision making through access to consolidated reporting and performance across all stores.

Avoid inventory spoilage and shrinkage, which destroys profit margins, with key store operations capabilities by creating inventories that are the right size. Running Blue Yonder's store operations, convenience store chains have been able to reduce site-level inventory by 5 to 10 percent, thanks to amplified inventory control. Our integrated forecasting engine and inventory ordering capabilities help you optimize ordering based on expected demand, which helps reduce waste while keeping service levels fully optimized.

Guarantee fresher options for your shoppers using the store operations capabilities. Blue Yonder customers can reduce shrink by as much as 25 percent thanks to expanded inventory visibility and tracking. Capabilities also help your associates know how to handle temperature-sensitive and date-sensitive products to reduce spoilage so that the fresh products your customers expect are available.

Helping you keep your shoppers happy by reducing out-of-stocks is a key component of store operations. Users have seen a revenue lift of up to 4 percent, attributable to better stocking and forecasting capabilities. And with optimized associate tasks and more effective performance management, store staff can spend less time on non-selling activities and more time focused on customers.



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