project44

Blue Yonder and Project 44 Partnership

Accelerate your ROI with an enhanced transportation management experience

The data provided by a transportation management solution is a crucial factor in supply chain efficiency. Ensuring access to high-quality, reliable, and real-time data should be a main focus of any company's technology strategy, especially in the case of transportation management. High-quality data provides customers with the ability to automate supply chain processes, predict what might come next, and create business efficiencies in and around the supply chain function. It is imperative that transportation providers such as Blue Yonder partner with companies like project44 who provide the high standard of data required.

project44 is a digital logistics and transportation network that provides organizations with dynamic shipment data, workflow execution and visibility, empowering them to be more collaborative, nimble and reliable.

When integrated with a modern transportation management solution like Blue Yonder's, project44 provides customers with access to the smartest and most efficient shipping experiences by enabling full visibility into the entire shipment workflow, including pricing, routing, pickup, tracking, digital documentation and payments. All of this is done natively within the Blue Yonder instance via leading-edge API (application program interface) connectivity, providing a quick and simple integration process.

Real results

- Automation of dispatch requests
- Reduced integration times
- Greater proactive exception management
- Lowered costs by eliminating legacy solutions

Why go at it alone? Rely on Blue Yonder and project44, the industry leaders

The rate of change for industry technology does not allow much room for error. There is a massive upgrade cycle taking place in logistics as the gap between modern digital and legacy technologies widens. Because of this, scalability and ease of integration are two of the most valuable traits in a transportation platform and its technology partners.

project44 integrates natively with the Blue Yonder transportation management capabilities, enabling Blue Yonder customers to access project44's solutions directly out of the box. With project44's one-to-many implementation model, onboarding is faster than ever before.

This integration simplicity makes it extremely easy to add supplemental modes in the future. In addition to LTL and Volume LTL, project44 has solutions for full truckload, parcel and rail. Thanks to project44's one-to-many connection, adding these modes requires very little time or effort.

Transportation management capabilities within easy reach

The partnership between Blue Yonder and project44 provides superior transportation management capabilities with the highest standard of data in the industry. That means relevant supply chain data when you need it most, empowering you to make better business decisions, automate processes, reduce onboarding time, gain efficiency and deliver the best customer experience possible.

Because legacy technology like EDI (electronic data interchange) does not provide accurate, real-time information, efficiency is stifled, and automation is all but impossible. project44's integrations deliver actionable, dynamic data directly into the Blue Yonder transportation management system in real-time, enabling stronger visibility, execution and collaboration.

Dynamic data provides visibility insights into shipments, documents, costs, inventory and payments, and increases an organization's ability to communicate internally and with the carriers who are executing your shipments. This partnership allows customers to execute and collaborate more seamlessly, and more specifically:

- Reduce integration times from months to weeks with one access point for all carriers

- Automate dispatch requests with immediate carrier pickup confirmation

- Leverage predictive ETA and tracking data for proactive exception management

- Provide a seamless onboarding experience with project44's pre-built carrier network

- Remove the need for point-to-point integration and refocus your team's efforts on customer experience

- Eliminate costly legacy solutions such as phone, fax, rate bureaus, EDI and email

A native integration with Blue Yonder means all the data flows directly into your Blue Yonder instance, providing data symmetry that enables accuracy and optimization. The result is a more efficient process from securing capacity to receiving an invoice.

About project44

Project44 (p44) is a logistics and transportation network that brings dynamic shipment data and true supply chain visibility to a black box industry, empowering organizations to be nimble, proactive, and reliable as they serve their customers.

Project44 enables the smartest and most efficient shipping experiences by providing full visibility into the entire shipment workflow including pricing, routing, pickup, tracking, and payments. With API-based connectivity to the largest network of multimodal transportation providers and partners, our customers have more control at the time it matters most.

About Blue Yonder

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,300 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations. blueyonder.com

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