

# Organizational Change Services



## Accelerate your ROI with Organizational Change Services

Today's smart, connected technologies are not just improving supply chain performance, they are completely transforming it. As companies steadily move toward achieving the autonomous supply chain, powered by artificial intelligence and machine learning, advanced technologies are already enabling them to make dramatic changes in their go-to-market models, organizational charts, everyday work processes and other foundational aspects of their businesses.

Implementing new technologies, and defining new work processes that support these tools, is only the first step. Equally important is encouraging employees to embrace these changes and take ownership of the new supply chain strategy. Lacking employee buy-in, new functionality will be underutilized, and transformation plans will fall short.

That's where Blue Yonder Professional Services can help. Our proven experience has helped companies of all sizes, spanning a wide range of industries, drive the cultural change that's needed to achieve transformative supply chain results.

## Why go at it alone? Rely on Blue Yonder, the industry leaders

Blue Yonder's Organizational Change programs and recommendations are based on best practices and lessons learned across hundreds of

## Real results

- Increased speed of ROI realization
- Minimized disruption to existing business operations
- Improved user adoption rate
- Increased optimization of new technology and/or processes
- Improved organizational effectiveness and efficiencies
- Improved delivery of project on time and on budget

successful customer transformations. By the end of the engagement, Blue Yonder Professional Services has confidently transferred ownership of the change process to your employees, who will be fully committed to embracing new tools and processes because they understand the vision for the future.

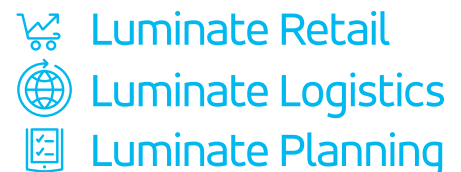
Blue Yonder Professional Services customizes its Organizational Change offering to meet the specific needs and objectives of every customer. But there are generally six steps involved in the cultural change process:

- Define the scope of the change and the organization's readiness
- Assess the organization's current state and define ambitious, yet achievable goals
- Communicate the strategic reasons for change to key stakeholders
- Roll out education and training programs that get all employees on board
- Ensure the integration and adoption of all new tools and processes
- Drive continuous improvement via new performance metrics and scorecards

## Organizational Change Services within easy reach

Blue Yonder experts help you achieve measurable results in three critical areas that are directly related to implementation success:

- **Faster speed of adoption.** Blue Yonder helps accelerate your return on investment (ROI) by encouraging employees to get on board with change from the outset. By pointing out the shortcomings of current tools and processes, and painting a positive picture of the future, Blue Yonder consultants kickstart the transformation process.
- **Improved utilization rates.** New tools and processes can't drive transformation unless the majority of your employees are actively supporting them. Blue Yonder experts help your employees at every level actively engage in new behaviors, generating positive momentum and spurring broad adoption.
- **Increased user proficiency.** Because the Blue Yonder Professional Services team has deep experience with Blue Yonder software solutions, they can teach your employees the most effective and highest-impact ways to apply these tools



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