

# Is your supply chain optimally designed for today's challenges?

Think you can “set and forget” your supply chain network design? Not anymore. Disruption, trade/tariff concerns and consumer centricity now make frequent network design optimization critical to ensuring products get where they are needed.



**Challenge:**

You need the right tool that accounts for complex trade-offs when deciding which manufacturing and distribution site locations to use.

**Blue Yonder to the rescue:**

Blue Yonder Supply Chain Strategist balances trade-offs across various costs, constraints and business objectives, enabling more strategic, informed decision making.

**Real Results:**

A customer used Blue Yonder Supply Chain Strategist to determine what and where to source, resulting in a 15 percent reduction in network costs across its manufacturing plants



**Challenge:**

You need your supply chain network to help balance transportation strategy with execution.

**Blue Yonder to the rescue:**

With Blue Yonder Supply Chain Strategist, you can focus on a problem or new areas while excluding other areas of the network by using a comprehensive and flexible modeling tool with what-if scenario analysis.

**Real Results:**

A customer reduced its total purchase cost by \$1.5 million/per year by using Blue Yonder Supply Chain Strategist for global optimization of all its plants and an integrated evaluation of its quality, cost and transportation resources.



**Challenge:**

You need to optimize your current network performance and resource allocations.

**Blue Yonder to the rescue:**

Leveraging Blue Yonder Supply Chain Strategist's strategic, end-to-end capabilities, you can now evaluate, design, optimize and transform your supply chain.

**Real Results:**

Blue Yonder helped a \$1.2 billion bottler design its network strategy, which included 54 distribution centers, whose number of items has quadrupled over four years.

# 3 for 3

Blue Yonder is recognized as a leader in all 3 relevant Gartner Supply Chain Magic Quadrants

For the best results, work with the best  
Call Blue Yonder for a better way:  
**1.833.532.4764**