

WHY INSIGHTS UNDERPIN THE FUTURE SUPPLY CHAIN

Supply chain resilience is critical for ensuring frictionless customer experiences in the current landscape of uncertainty.

Pressures accelerating the adoption of insights in the supply chain



Volatility

Significant volatility in demand and supply across retail formats, and product categories.



Fulfillment complexity

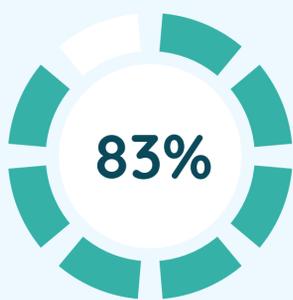
With retailers turning on and scaling new fulfillment models the challenges of how to fulfill and profitability remain.



Decision precision - autonomy

It's inefficient and ineffective to have human beings actively drive all decisions, humans need to focus their attention on high-impact decisions.

Retailers need to increase their adoption of insights in the supply chain

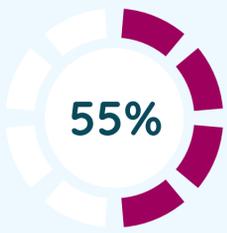


83% of retailers believe they need to use data better to improve their performance.

Yet

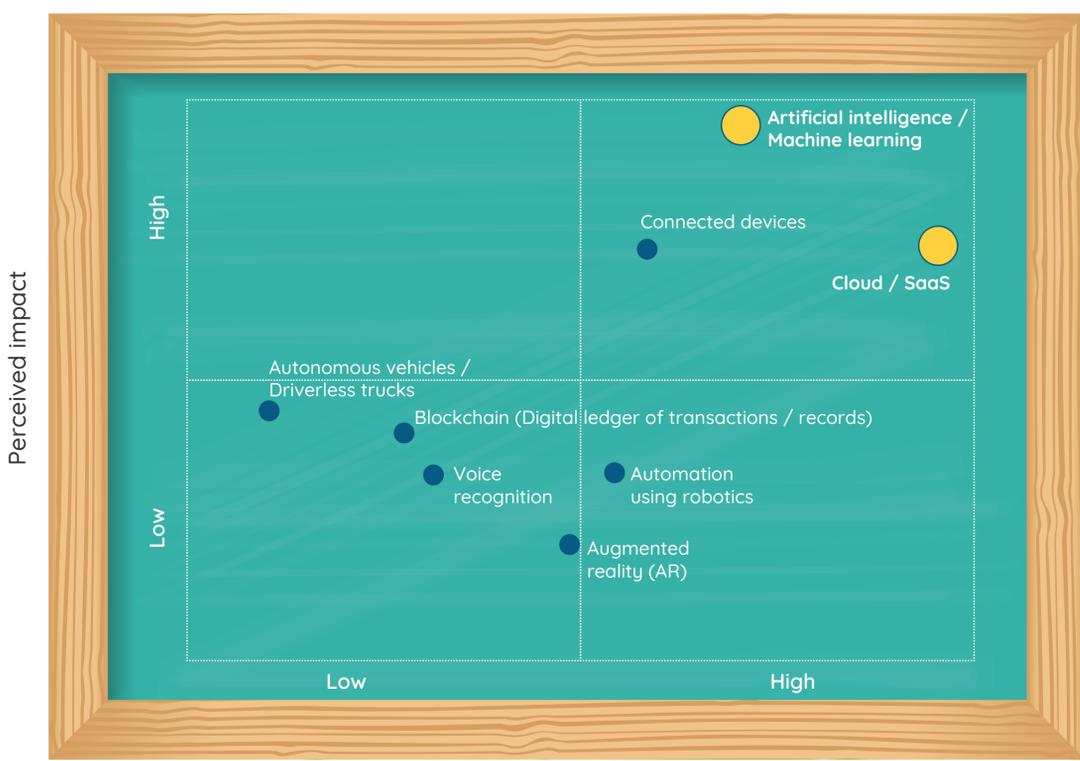


78% of retailers don't have a real-time view of inventory.



55% of retailers don't have a single view of inventory across channels.

The future yesterday: Analytics and the cloud (2019)



Projected adoption over two years

CXOs believe the cloud has more than

2X

the impact on business agility compared to any other technology.



CXOs are planning a

5X

increase in artificial intelligence adoption over the next 2 years.

The future today: Analytics and the cloud, just faster

47%

retailers will accelerate their planned adoption of AI / ML solutions.

67%

of CEO's say 'acting with agility' is the new currency of business.



Dig deeper

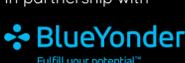
Supply chain operations are the central nervous system of any retail organization. Covid-19 has amplified the existing challenges of the supply chain due to limited product visibility, demand and product availability. Read our eBook

"The 4 Pillars of Resilient Supply Chains"

to learn more about navigating the supply chain in the current landscape.

[Read the eBook](#)

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Blue Yonder is the world's leading, end-to-end, digital supply chain platform provider, enabling companies to better predict, optimize and fulfill customer demand. Blue Yonder empowers companies to dynamically improve business planning and execution to drive more autonomous, profitable business outcomes and reimagined customer experiences.

Learn more about Blue Yonder: blueyonder.com