

TAKE A FRESH LOOK

at inventory management with Blue Yonder



Today, most stores are responsible for their own orders. But humans are inconsistent, and overstocks and waste are a reality in modern grocery retail.

Blue Yonder takes a different approach.

A smarter, more dynamic AI forecast keeps pace with your customers, while replenishment teams synchronize stores and DCs via a simplified user experience.

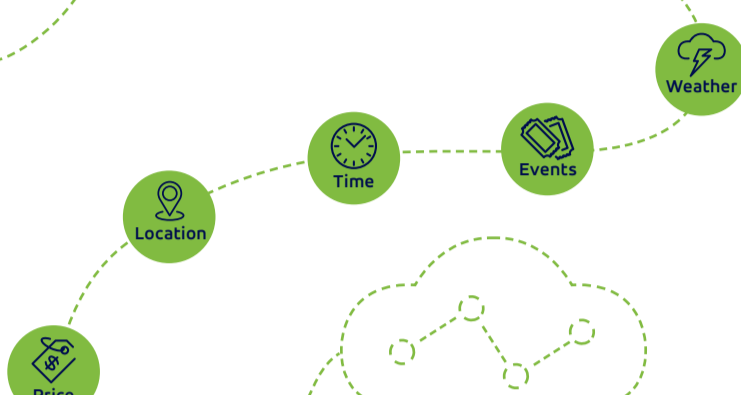
The result? More of the right inventory in-store driving a virtuous cycle that keeps your customers happy – and coming back.

Shoppers

The subtle day-to-day changes in customer behavior are tracked, helping to drive value at the most local level



Customer demand shifts around changes in:



Dynamic Forecast

Uses data to learn what influences your customers to construct true demand



200+ demand influencing factors

10+ cost factors define the category goal

Central Replenishment Team

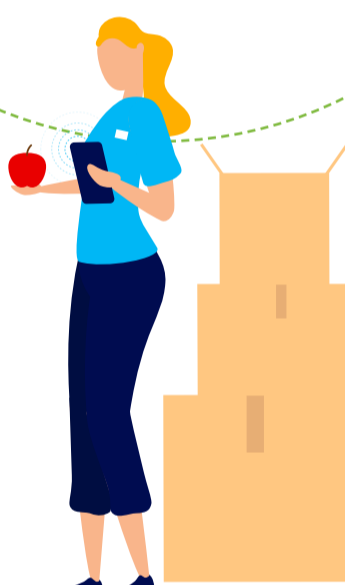
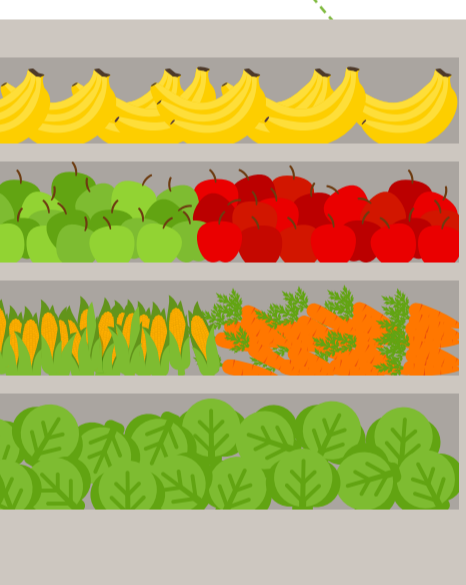
1

The forecast learns how these inter-related factors influence your customers, and uses inventory levels forecast true demand

2

Inventory is intelligently allocated to the category strategy that automatically balances conflicting goals such as out of stock, waste and freshness

98%+ order automation



Suppliers

Supply and demand do not always align, especially in fresh food. Unders and overs are a daily challenge

DC

3

Orders are automatically constrained to available DC inventory using the defined category strategy

Single category replenishment strategy used across stores & DCs



Store

Improved availability of the right product and less waste

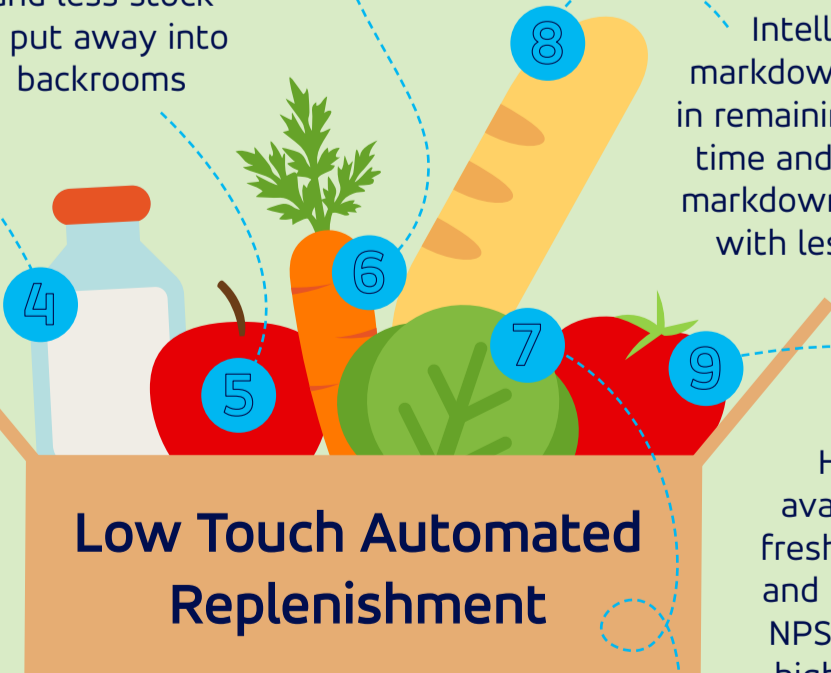
Increase markdown revenue by 20%

30% improvement in on-shelf availability

Shelves are re-stocked faster and less stock is put away into backrooms

Intelligent markdowns factor in remaining trading time and improve markdown revenue with less labor

Less inventory delivered to stores overall



Higher availability, fresh produce and improved NPS leads to higher sales

2-3 days reduced in store inventory

Less handling and centralized ordering leaves more time for store associates to serve the customer

Same-store sales up by 2.6%

Low Touch Automated Replenishment

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Learn more