**✳ BlueYonder**

# Orchestrator

Traversing today's extreme market complexity was a formidable challenge for any supply chain – until now. Say hello to *Blue Yonder Orchestrator*.

The AI-based key to unlocking value in your data by quickly bringing recommendations, predictive insights, and automation to your fingertips.

### Make faster, more informed decisions with predictive analytics

Defines data presented, explains correlations between data, what those correlations mean and why it matters

### Access more data-driven insights with an easy-to-use interface

Pulls data from all relevant and permissible sources, determines correlations, and serves up all relevant data in an easy-to-consume format

### Unlock capacity through process automation

Launch planning views and actions by telling the AI where to go or what actions to take

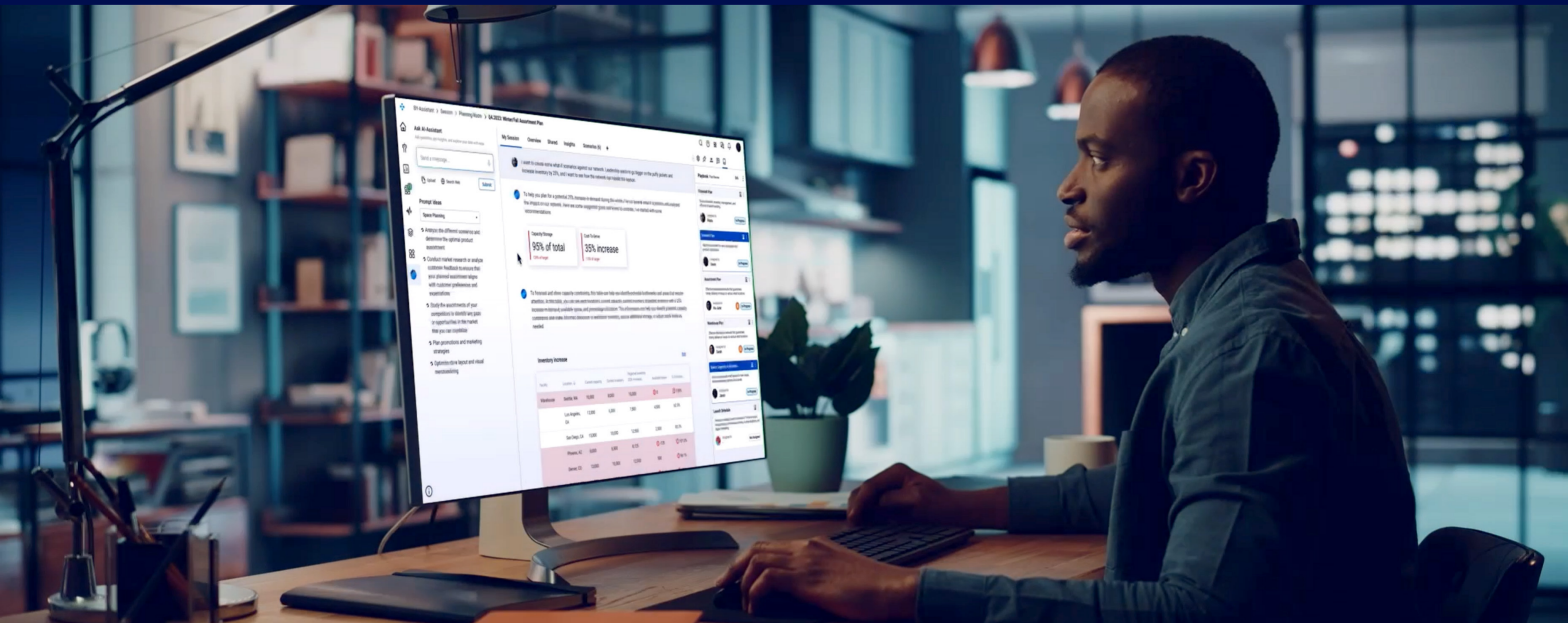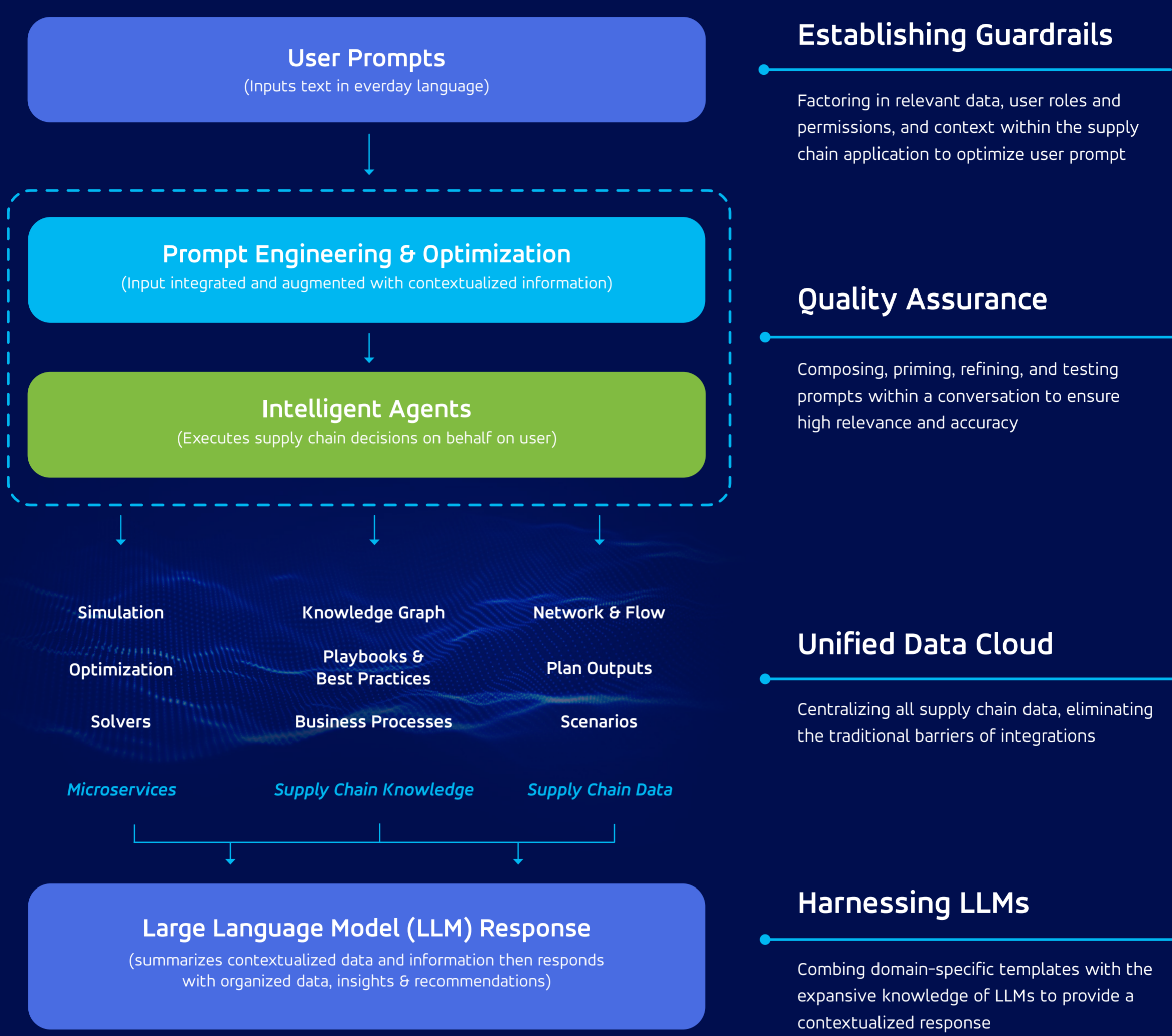### Uplevel team performance with guided decision making

Insights and recommendations guide next steps without the hassle of wrangling data or toggling between applications

## How It Works

Imagine revolutionizing your supply chain by shrinking scenario planning to minutes, predicting market trends months ahead with unparalleled precision, and offloading tasks so you can focus on driving strategy. Picture the impact on your market competitiveness and overall profitability.

Blue Yonder is harnessing the power of *generative AI*, the natural language capabilities of *large language models (LLMs)* and the depth of Blue Yonder's supply chain expertise to deliver dynamic decision intelligence and orchestration
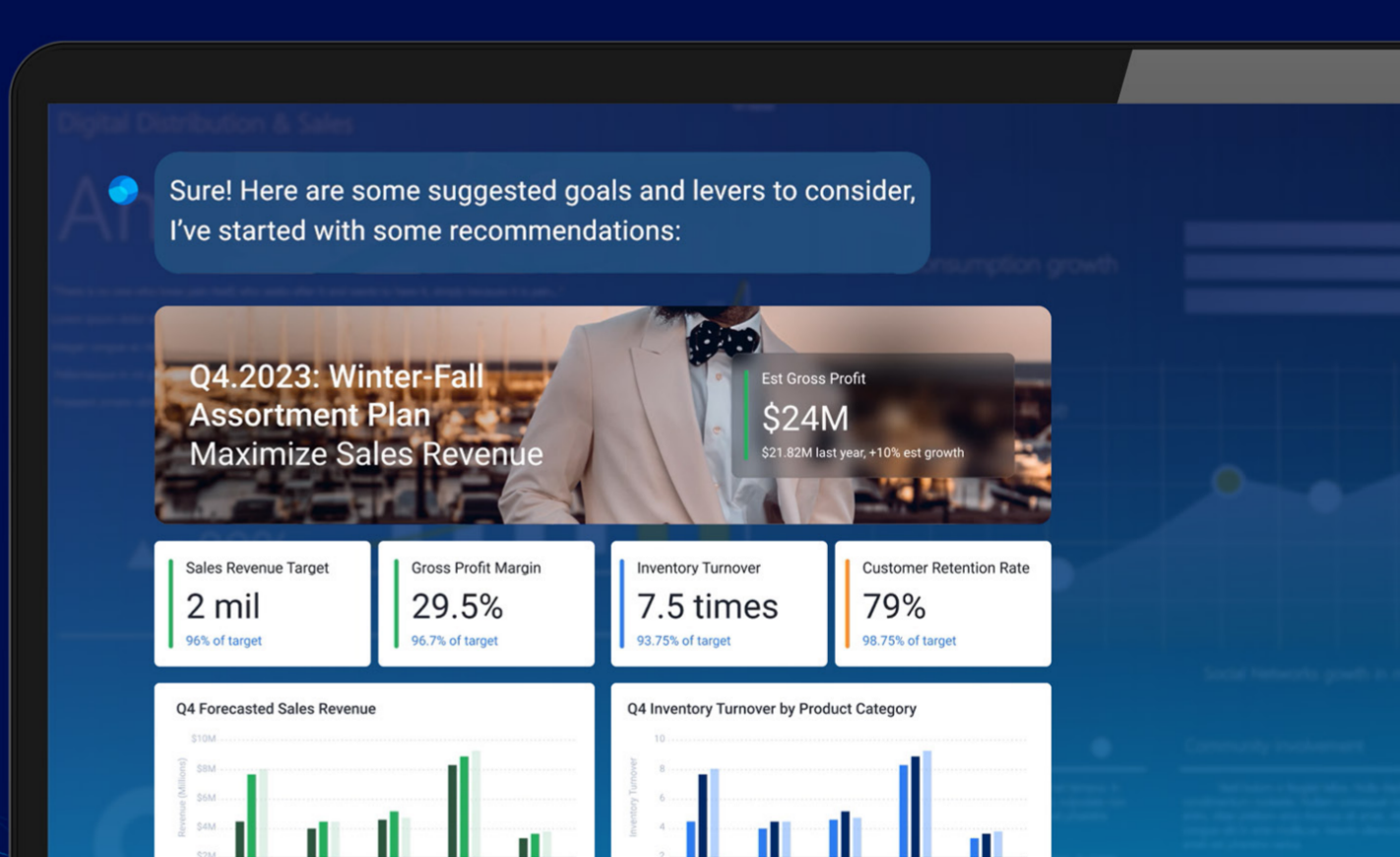
### User Prompts
(Inputs text in everday language)

### Prompt Engineering & Optimization
(Input integrated and augmented with contextualized information)

### Intelligent Agents
(Executes supply chain decisions on behalf on user)

| | | |
|---|---|---|
| Simulation | Knowledge Graph | Network & Flow |
| Optimization | Playbooks & Best Practices | Plan Outputs |
| Solvers | Business Processes | Scenarios |
| *Microservices* | *Supply Chain Knowledge* | *Supply Chain Data* |

### Large Language Model (LLM) Response
(summarizes contextualized data and information then responds with organized data, insights & recommendations)

### Establishing Guardrails

Factoring in relevant data, user roles and permissions, and context within the supply chain application to optimize user prompt

### Quality Assurance

Composing, priming, refining, and testing prompts within a conversation to ensure high relevance and accuracy

### Unified Data Cloud

Centralizing all supply chain data, eliminating the traditional barriers of integrations

### Harnessing LLMs

Combing domain-specific templates with the expansive knowledge of LLMs to provide a contextualized response



# Effortless Efficiency
## with Blue Yonder Orchestrator

Consider a typical scenario where a user must navigate through multiple applications to source data, then switch to an internal business intelligence system to analyze it, then return to the applications to implement any changes. And all the while is interrupted by daily tasks. To drive greater resilience, organizations need a more efficient approach that breaks through cumbersome workflows.

There's a better way. With Blue Yonder Orchestrator, users simply enter a chat prompt and instantly receive a comprehensive summary of data, insightful trends, and actionable recommendations— all in one window. No more toggling between applications; the information is at their fingertips, transforming the efficiency and effectiveness of supply chain professionals' daily tasks.

In seconds, Blue Yonder Orchestrator unlocks the value in your data by quickly bringing **recommendations**, **predictive insights** and **automation** to your fingertips.



Sure! Here are some suggested goals and levers to consider, I've started with some recommendations:

Q4 2023: Winter Fall Attainment Plan — Maximize Sales Revenue  $24M

| Sales Revenue Target | Gross Profit Margin | Inventory Turnover | Customer Retention Risk |
|---|---|---|---|
| 2 mil | 29.5% | 7.5 times | 79% |

# The Blue Yonder **Difference**



### Blue Yonder's Depth of Intellectual Property

Large language models are trained on Blue Yonder's supply chain software, domain-specific templates, proprietary algorithms and our industry-leading IP to deliver high quality, contextualized responses.

### Unified Data Cloud & Data Model

Direct access to a unified data cloud and data model streamlines decision-making while overcoming traditional integration challenges and removing the need to toggle between applications.

### Enhanced Data Security and Quality Assurance

Enhanced security measures means only relevant data is accessed based on user permissions and context while prompt engineering and optimization ensures highly relevant and accurate queries.

## Embrace the Future with
# Blue Yonder Orchestrator

Seamlessly navigate the future of supply chain management with Blue Yonder Orchestrator. Visit the website to explore the endless possibilities today.