Microsoft

Intelligent Supply Chain for Retail: An Immersive Experience

The partnership

Born-in-the-cloud, Blue Yonder's strategic partnership with Microsoft Azure ties into their broader vision to deliver an Autonomous Supply Chain™ to organizations through an infusion of advanced, intelligent, cloud platform capabilities. Running on Azure equips Blue Yonder solutions with agile cloud-based capabilities that enable quicker responses to demand signals from consumers and cognitive insights.

Blue Yonder and Microsoft offer retailers more ways to compete in the age of Amazon by supporting all stages of the supply chain journey, from supplier to factory, transportation network to warehouse, store to customer.

Microsoft and Blue Yonder have partnered to deliver an immersive demonstration experience focused on the intelligent supply chain for retail.

Visit one of the 40+ Microsoft Technology Centers around the world to experience the power of combined capabilities and envision how to better understand your customer, reimagine your supply chain and empower your employees to deliver an exceptional customer experience.

Strap into your seat in one of our theater style rooms and step into the action as you take the journey from production to customer and explore how machine learning, collaboration and dynamic supply come together when a global event drives opportunities and challenges.

Customer Experience locations

Map locations:
Minneapolis, Calgary, Quincy, Seattle/Redmond, Silicon Valley, Irvine, Denver, Mexico City, Dallas, Houston, St. Louis, Chicago, Detroit, Toronto, Montreal, Boston, Dublin, Thames Valley, New York, Philadelphia, Reston, Boydton, Atlanta, Paris, Milan, Oslo, Amsterdam, Brussels, Stockholm, Copenhagen, Moscow, Warsaw, Munich, Istanbul, Tel Aviv, Dubai, Mumbai, Bengaluru, Beijing, Shanghai, Seoul, Tokyo, Guangzhou, Taipei, Singapore, Sao Paulo, Johannesburg, Sydney, Canberra

Legend:
- MTCs (blue)
- Datacenters (red)
- EBCs (yellow)
- Experience Centers (green)

During the demo, you'll experience capabilities such as:

- **Flexible sourcing management:** allowing buyers to select the right supplier to source sustainable produce from farm to shelf

- **Machine learning driven demand:** recommending forecast adjustments influenced by social media and weather

- **Collaboration with cross functional partners:** ensuring critical inventory reaches stores in anticipation of consumer demands

- **Global track and trace visibility in real-time:** leveraging power of advanced analytics and machine learning to predict how disruptions will impact deliveries and recommend alternative solutions

Explore the full experience of Microsoft Azure and Microsoft Dynamics 365 combined with Blue Yonder's supply chain visibility and data science driven recommendations. Discover how these integrated capabilities enable you to more accurately predict demand, capture opportunities, address disruptions, and delight your customers.

Schedule an envisioning workshop at a Microsoft Technology center to experience the live demo and ignite your innovative initiatives.

About Microsoft

Microsoft enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

About Blue Yonder

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,000 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations.

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