

# Category Management SaaS

It's time to migrate to the cloud to future-proof your investment

## Business context

Migrating to the cloud is no longer a question of “if,” it’s a question of “when.” The benefits of cloud migration are clear: simplified maintenance and upgrades, limitless scalability, and reduced total cost of ownership for the lifetime of your investment. The cloud also helps ensure access to the latest application capabilities and guarantees performance and service levels with continuous monitoring and proactive issue resolution 24/7.

There’s been a tendency to look at mission-critical retail systems like Category Management with an “if it ain’t broke, don’t fix it” approach. This mindset prioritizes the reliability of what’s known over the uncertainty of a new version or feature. Many businesses are now faced with using outdated versions in today’s demanding and fast-paced retail environment. Demand surges, supply chain disruptions, and customer preferences that change overnight are all part of normal operations and older systems can’t always keep up.

## Category Management SaaS

By migrating Category Management to the Blue Yonder SaaS platform, you’re equipped to manage these complexities and successfully handle future pressures. Blue Yonder is committed to becoming a SaaS-first company, where future development and innovations will only be available via the cloud.

## A First Step in Your Digital Transformation Journey

Migrating Category Management from an on-premise deployment to a SaaS deployment is an important first step in your digital transformation.

Once you’re deployed in the cloud, every patch, upgrade, and new capability rollout becomes easier. As part of your conversion, we establish development and testing environments in addition to your production system so you can be constantly innovating and pressure-testing before going live. Deployments become faster at a lower risk, and your IT staff can focus their attention away from maintenance and towards innovation.

Category Management SaaS establishes you on Microsoft’s Azure cloud platform. This ensures you have unmatched scalability and reliability at your fingertips and positions you to take advantage of our latest innovations as soon as they’re available. We are actively investing in developing new capabilities that would never be possible on-premise.

- 
- We take care of your IT solution so you can focus on your business
  - Guaranteed uptime with continuous monitoring and proactive incident resolution
  - Better results – access to the latest versions, no degradation of capabilities over time
  - Faster innovation – gain the agility to test and roll out new technologies faster
  - Reduce total cost of ownership (TCO)

## Simplified Planning and Advanced Insights

With conversion to SaaS, you can take advantage of our latest assortment and space planning capabilities. We provide standard templates that make it easy to build out configurations, along with role-based workflows and automated processes to streamline assortment plans. You also can leverage Space Planning Web, the latest web-enabled version of our market-leading planogram solution.

The SaaS deployment comes with an actionable decision workbench to help you make better assortment and space management decisions, faster. This connects the dots between assortment, space, shopper and product trends and provides alerts-based workflows, automated root-cause analysis and continuous monitoring to identify opportunities for maximizing each store's potential. You'll be empowered to take smaller actions more often and continuously improve assortment and macro/micro space plans without large, disruptive resets.

## Your Trusted Partner

Blue Yonder is committed to supporting your journey to the cloud. We maintain an exceptional team of professionals that work with you every step of the way, from discovery and strategy through to execution, testing and deployment. We deploy a dedicated team of real-world subject matter experts, including a Customer Success Manager, Technical Account Manager and Customer Executive. They work side-by-side with your team on all your conversion needs and ongoing support, whether it's value realization, technical or commercial.

Not sure where to start? We welcome the opportunity to help you evaluate and justify your migration to Category Management SaaS while unlocking the full potential of your operation.

---

## Your Subscription Includes

- Latest Category-Management SaaS version provisioned in the cloud
- Patches and technical upgrades for application, database and operating system
- Standard configuration includes 3 environments (production, test, development)
- Pricing and delivery based on your business metrics
- Compliance with the latest security and privacy protocols
- 24/7/365 monitoring of hardware and software
- Guaranteed SLA of 99.7% availability
- Disaster recovery included

[blueyonder.com](https://blueyonder.com)

Copyright © 2021, Blue Yonder Group, Inc. All rights reserved. Blue Yonder is a Registered Trademark of Blue Yonder Group, Inc. All other company and product names may be Trademarks, Registered Trademarks or Service Marks of the companies with which they are associated. Blue Yonder reserves the right at any time and without notice to change these materials or any of the functions, features or specifications of any of the software described herein. Blue Yonder shall have no warranty obligation with respect to these materials or the software described herein, except as approved in Blue Yonder's Software License Agreement with an authorized licensee. 09.17.2021



BlueYonder