

# Blue Yonder and Logistyx Technologies

Stay current with the changing carrier compliance landscape and improve shipping efficiency when Logistyx and Blue Yonder work together

A major challenge for serving today's unified commerce world is ensuring delivery of consumer purchases in the most cost effective and expedient way. To do so, shippers must be prepared to support a number of carriers' unique approaches to communication, rate management, security, package labeling and manifesting standards. This means communicating with a broad network of carriers from across the globe to serve international and emerging markets with a variety of service levels. Doing so involves an increasingly complicated landscape and demands an agile approach to addressing the wide variety of carrier requirements.

Global expansion of e-commerce is accelerating, and with it, the carrier compliance environment will continue to evolve in breadth and complexity. With the proliferation of alternative carriers who support e-commerce delivery, combined with the constant changes carriers require in labeling, manifest and delivery status communication, the need to stay on top of the changing carrier compliance landscape is evident. Maintaining compliance requires commitment, geographic focus, and agility to monitor and respond to the continuous rate updates and certification processes.

## Real results

- Better customer service is achieved with enhanced visibility for every shipment.
- Achieve thousands of rating requests per minute across all modes.

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## Why go it alone? Benefit from the power of Blue Yonder and Logistyx together

To address these challenges, Blue Yonder has to offer a viable and effective environment to ensure uninterrupted and optimal performance for customers. Blue Yonder has delivered a standard parcel adapter which is leveraged by Logistyx, providing APIs intended to allow third parties to adopt a standard communication approach.

By adopting this standardized approach, a multitude of benefits come to the forefront, including but not limited to:

- **Enhanced planning:** Rate shopping for modes and carriers achieves the most optimal and cost-effective carrier for the shipment.

- **Expanded carrier rating:** Achieve thousands of rating requests per minute across all modes. Customer carrier rates can be easily loaded and maintained by the customer, so each shipment uses the best rates possible.
- **Lightning-fast shipment execution:** Whether printing carrier-compliant labels or bills of lading for an ocean shipment, the Logistyx shipping solution can execute hundreds of shipments per minute. The software meets all carrier-compliant requirements from documentation to EDI electronic manifests.
- **Efficient document management:** Shipping labels can be created at the same time picking documents are printed so that unique shipment tracking numbers can act as the carton license plate number (LPN). This eliminates another touchpoint in the process and ensures the shipping process doesn't hold up the process with long printer cycles.
- **Seamless carrier compliance:** Management and maintenance of carrier network ensures access to all services.
- **Detailed visibility:** Better customer service is achieved with enhanced visibility for every shipment.
- **Real-time logistics status:** Shipment status of every sales order or purchase is immediately available through real-time connections between the carrier and customer.
- **Flexible implementation options:** Including on-premise for those clients who need sub-second response times, as well as private cloud and/or cloud solutions hosted by the provider of the client's choice.

Blue Yonder has further partnered with Logistyx strategically across our organizations to provide a global, seamless and high-quality experience to consumers, minimizing business disruptions related to parcel shipping functionalities and to maintain compliance. The Blue Yonder and Logistyx approach removes the pain and cost of carrier compliance and maintenance, while reducing operating costs through increased carrier purchasing power and contract negotiations.

## About Logistyx Technologies

Logistyx Technologies is a provider that has developed standard integration using the parcel handler adapter, and will offer this as part of their solution. Logistyx offers a state-of-the-art solution architected to enterprise-class standards, supporting some of the world's largest high-volume parcel shippers that process in excess of 750,000 parcels per day and over five million rate and route requests per day. Logistyx has strong North American carrier relationships as well as a library of 500+ global carriers. Logistyx has provided specially discounted migration pricing to transition existing Blue Yonder customers to their software.

## About Blue Yonder

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,000 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations.

[Learn more at blueyonder.com](https://blueyonder.com)

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