

Navigating the Omni-channel Landscape

Are you struggling to satisfy new customer expectations and maintain profitability?



in-store and online¹

Year-to-year increase in US shipping rates for moving goods by road and rail³

Real Results with Omni-Channel Commerce & Fulfillment



Digital Enablers



Real-time inventory and logistics visibility



Unified logistics operations across all miles



Intelligent order promising and orchestration



Holistic logistics resource orchestration



Accurate commits across channels



Digital Transportation and Logistics Network

Right Product, at the Right Time, through the Right Channel

Would you like to provide omni-channel customer-centric experiences? Your operations can make smarter, autonomous decisions about how to fulfill an order. Proven benefits include:

- Improved customer service
- Revenue growth
- Reduced cost and cash to serve
- Improved sustainability





©2022, Blue Yonder Group, Inc. "Blue Yonder" is a trademark or registered trademark of Blue Yonder Group, Inc. Any trade, product or service name referenced in this document using the name "Blue Yonder" is a trademark and/ or property of Blue Yonder Group, Inc

Sources: 1. McKinsey & Company, "USconsumer sentiment and behaviors during the coronavirus crisis"2. Retail Wire,I'Isthe BOPIS experience getting any better?", Dec 2021.3. WSJ, "Shipping and Logistics Costs Are Expected to Keep Rising in 2022". 4. <u>Blue Yonder Petco case study</u>. 5. Blue Yonder customer data. 6. Forrester Consulting, "The Total Economic Impact™of Blue Yonder Luminate™", January 2022