

6 Steps to a more dynamic Hardlines supply chain

1

Deploy an AI driven platform built around the customer

Not just any AI, Blue Yonder AI. Our self-learning AI forecast engine identifies the signals within your data to understand why customer demand fluctuates, as well as the probability of high and low demand at the store-item-day level. This unique approach drives inventory movements from the customer up to get a holistic view of demand across all channels based on retail specific data.



Demand Planner

2

Streamline your management of seasonal items

The seasons drive a lot of your assortment, but the timing and intensity of the season is difficult to predict accurately. The weather repeats itself year-on-year only 15% of the time. Taking replenishment decision based on planned sales, planned lifecycle and a unified demand forecast requires granular precision to minimise stock outs or dead stock.



Merchandise Planner

3

Automate new product introduction

Frequent assortment changes – often based on seasonal change, launch of new models or store renovations – mean frequent introductions of new items. By using an attribute driven, self-learning demand engine, forecasts for new products are significantly simplified. No more manual forecasting, item cloning or algorithm tuning.



Category Manager

4

Improve your management of slow sellers

Up to 80% of your assortment may be a slow seller. And today's must have item can quickly become tomorrow's slow seller. Managing slow selling inventory is a combination of demand and inventory planning, made easy by Blue Yonder's proprietary slow mover logic.



Merchandise Planner

5

Integrate your execution

Inventory planning is a holistic process across the season and organization, and many items are both allocated and replenished over their lifecycle. Having a common and integrated way to manage Allocation and Replenishment will provide efficiency and consistency, with Intelligent algorithms generating inventory plans and empowering planners to make informed decisions about exceptions such as out-of-stocks, overstocks and late deliveries, while safety stock manages itself.



Allocator

6

Collaborate upstream

No inventory plan can be executed without the support of suppliers, even where they are internal. By consolidating and smoothing store demand to the DC - factoring in constraints and capacity - and sharing with your suppliers, your ability to orchestrate your supply chain over long horizons is strengthened.



Supplier

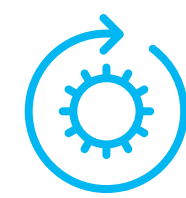
Benefits



Unified cross channel demand



Faster speed to market



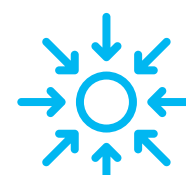
More automation and less manual intervention



Better control of outcomes



Higher availability with less inventory



Resilience in the face of a changing market



Simplified user experience

Want to learn more?

Check out Blue Yonder's Dynamic Omni-Channel Planning eBook

