

# Welcome to the Future of Consumer Industries

[Launch your Experience](#)

## Blue Yonder Delivers

Operational Total Shareholder Return (OTSR)

Customer  
Service

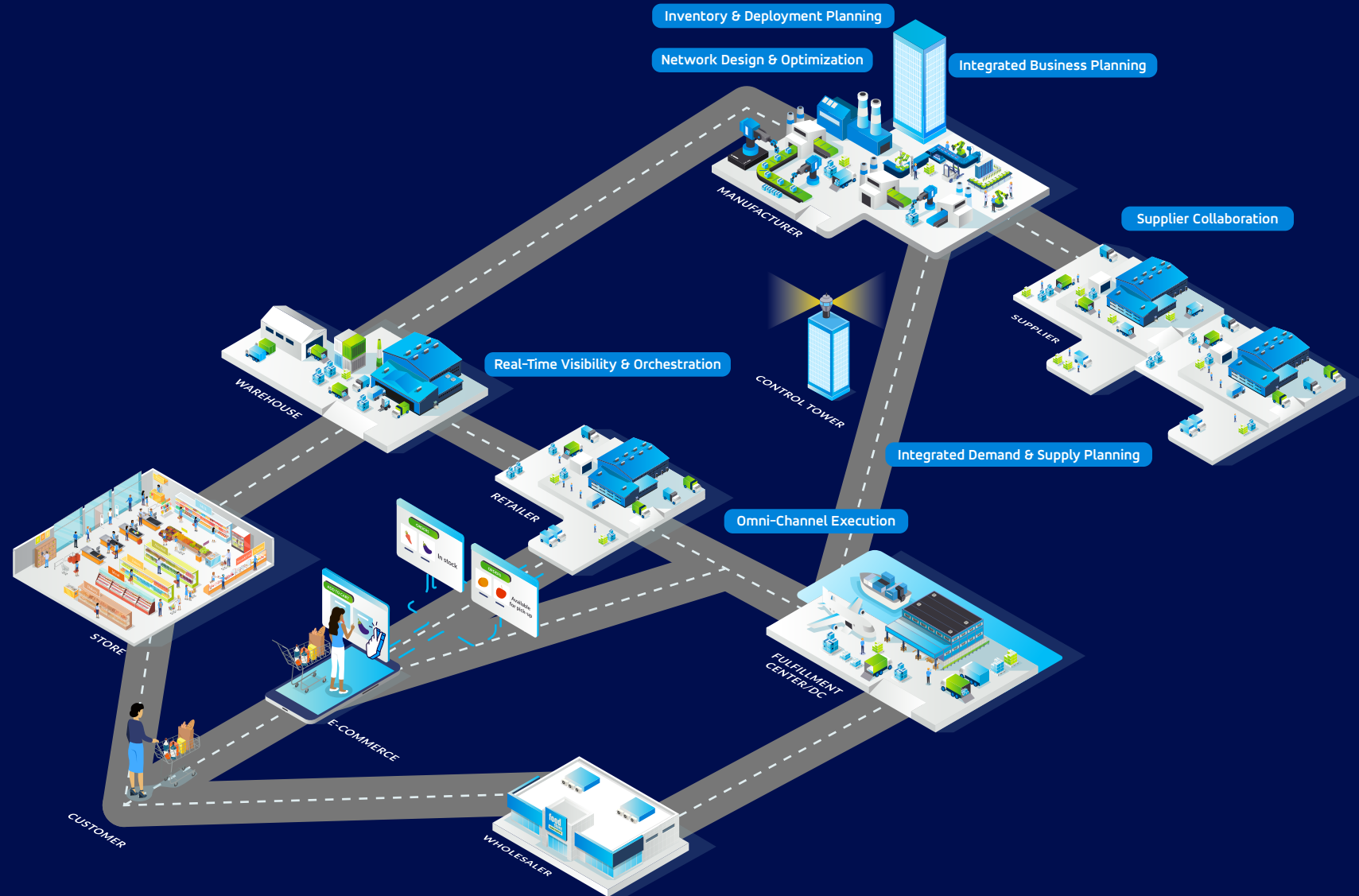
Revenue  
Growth

Cost to  
Serve

Cash to  
Serve

# Explore the Future of Consumer Industries

Discover how Blue Yonder solutions can power next-gen experiences across consumer industries





## Network Design & Optimization

Align your planning and execution systems to meet elevated service expectations, optimize the supply chain, and improve financial performance.

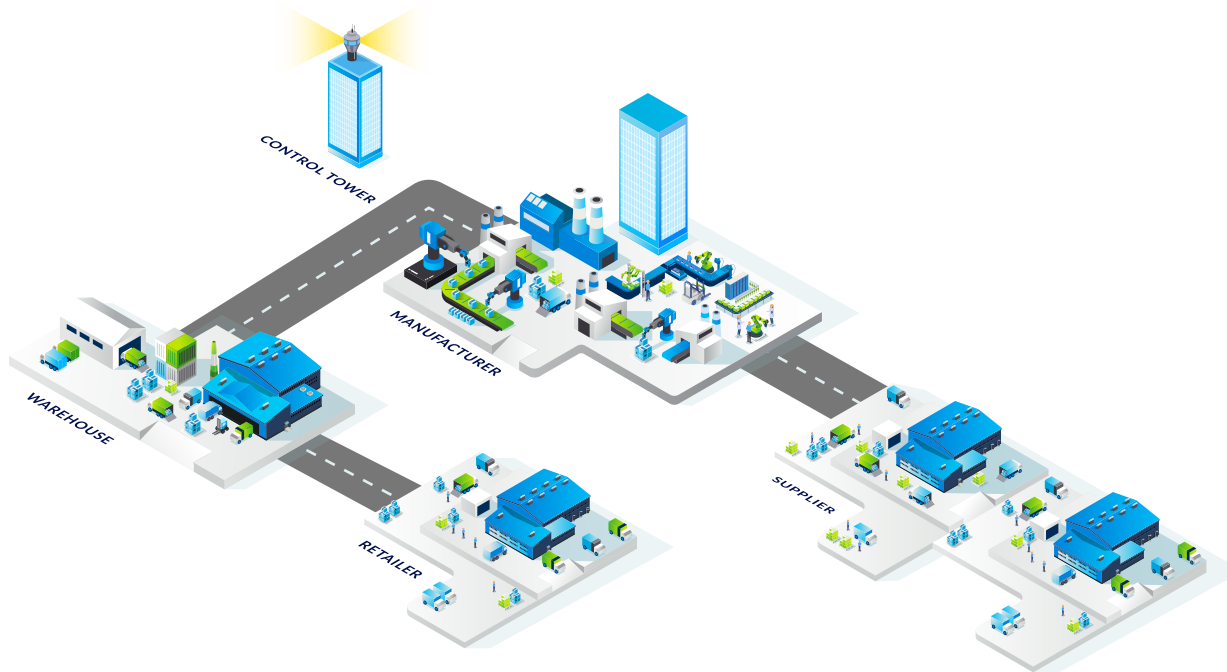
### Real Results



**1%**  
Reduced Cost  
of Goods Sold

**2**  
Months to  
Realize Full  
ROI





## Integrated Business Planning

Extend S&OP across the supply chain to deliver one seamless management process by translating business strategy into supply chain action while responding to market dynamics in an outcome optimized process across the whole enterprise.

### Real Results



**INCREASED  
VISIBILITY**  
Into Future Risks and  
Constraints



## Integrated Demand & Supply Planning

Utilize real-time, consensus demand planning and scenario planning between demand and supply. Also, help establish the best sequence of orders that, when executed, reduces wait time between processes.

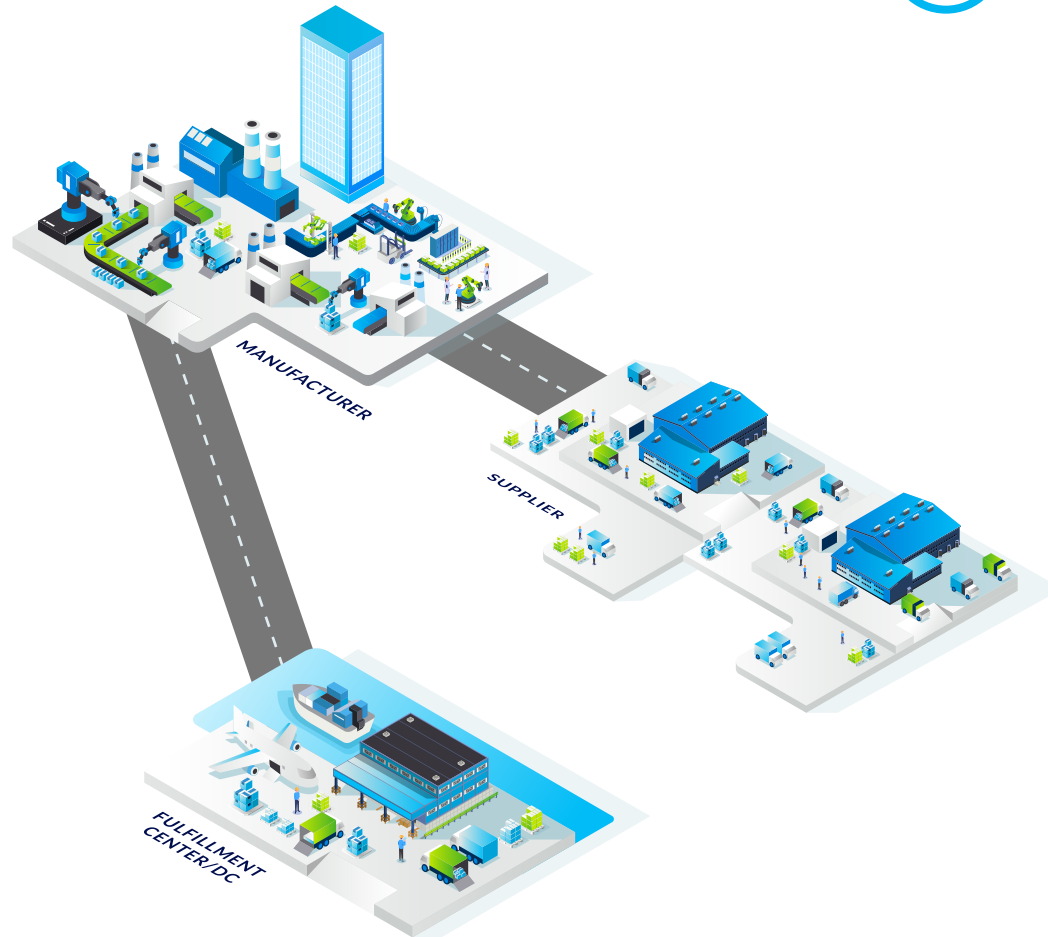
### Real Results



**>15%**  
Improvement in  
Customer Service

**>40%**  
Reduction in  
Inventory





## Inventory & Deployment Planning

Inventory is still hard to control, especially as distribution channels proliferate and customer service demands increase. Prioritize and track distribution decisions along with inventory quality management to ensure channel needs are met.

### Real Results

**213**  
People

**8**  
Countries



**9**  
Processes

**47**  
Plants

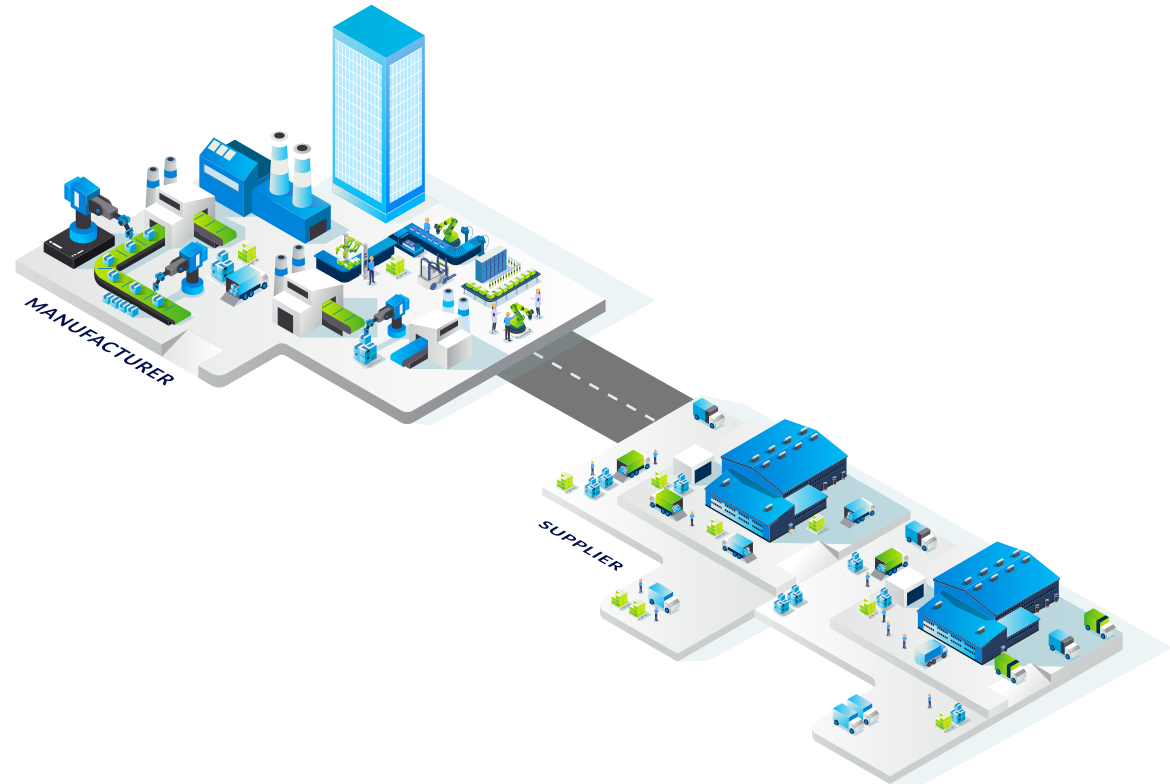
**292**  
DCs

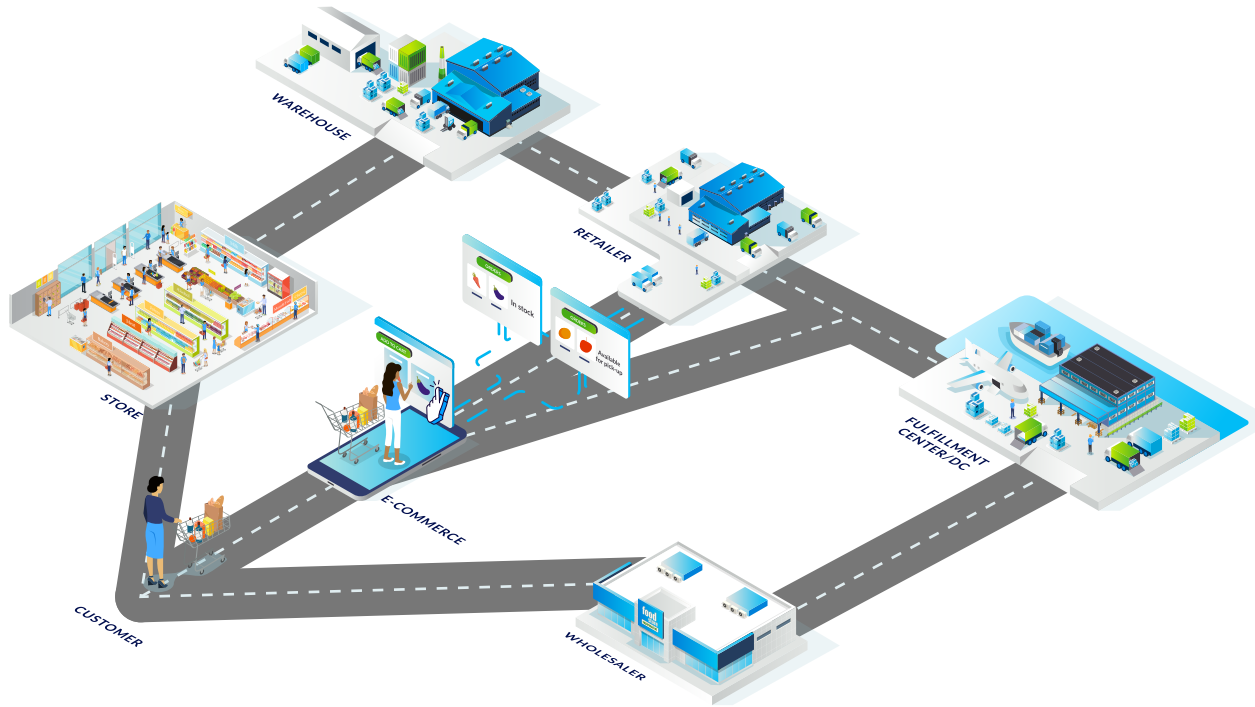
**<2**  
Years



## Supplier Collaboration

Leverage a digital Control Tower and harness the power of the supply chain ecosystem, facilitating the sharing of information as well as the automation of the response and optimization mechanisms.





## Omni-Channel Execution

Flexible fulfillment options give you the ability to orchestrate the pick, pack and ship process, as well as fulfill orders from a store, micro-fulfillment center, dark store or distribution center.

### Real Results



**5%**

Gains in E-Commerce Revenues and New Customers

**DOUBLE DIGIT**

Millisecond Response Times for All Inventory and Fulfillment Queues



**100%**

Inventory Visibility

**15-20%**

Decreased Shrinkage

**15%**

Warehouse Labor Cost Reduction





## Real-Time Visibility & Orchestration

Full supply chain visibility enables agile event management and collaboration to ensure on time and cost effective shipments to facilities, stores, and customers' homes.

### Real Results



**IMPROVING**  
Visibility & Orchestration

**DRIVING**  
Efficient Practices

**CREATING**  
Sustainability

