

Luminate Control Tower

25-60%

Planning Efficiency Improvements

The award-winning Blue Yonder Luminate™ Control Tower provides:

- End-to-end supply chain visibility
- Prescriptive recommendations powered by AI and machine learning to drive results
- Demand and supply adjustments on the fly based on real-time data
- More strategic and profitable decisions

Seamless Customer Experiences

Real-time supply chain visibility into on-hand and projected inventory levels and inbound/outbound shipments.

30% > **Optimized** > **0.5-1.5%**

Reduced expediting expenses

Product mix

Revenue growth

End-to-end supply Chain connectivity



The ability to see, plan and act on real-time information from suppliers, factories, distributors, retailers and customers.

10-20%
Reduced inventory write-off

Increased Service Levels

Intelligent and Profitable Decision Making

Analyze data at scale with machine learning to generate prescriptive recommendations, minimize risk and capitalize on opportunities.

10-30%

Reduction on expedited logistics expenses

10%

Lower inventory investment without impacting service levels

5-10%

Inventory reduction with improved inventory visibility and reliability

Optimized product mix to improve gross margin rate by 10-50 basis points

Green is the new black

Leverage AI algorithms to improve merchandising and supply chain processes to boost sustainability and eliminate waste.

20%
less waste

30%
reduction in shelf gap

80%
reduction in out-of-stocks

Providing industry-leading solutions to drive performance and value with today's supply chain strategies

Brand Awareness

Omni-Channel

Cost Effective

Customer Engagement

Brand Loyalty