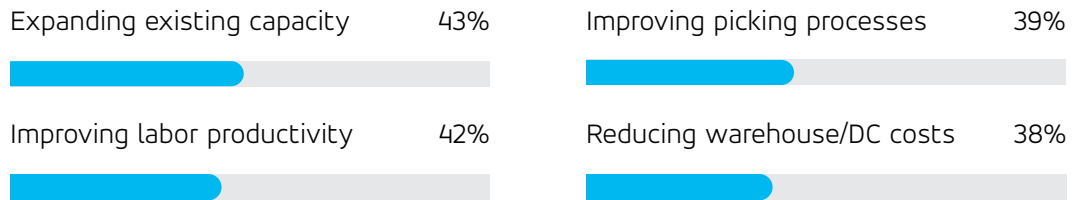


50% More Retailers Plan to Revamp Fulfillment Strategies to Address Consumer Needs

Finds Blue Yonder Retail Executive Survey

Retailers Repositioning Fulfillment Assets and Labor to Align with Customer Expectations

Over the next 12 months, retail executives plan to prioritize:



Customer-Driven Commerce Automation and Modern Fulfillment Options Will Grow

14% currently have full automation across their fulfillment locations.

21% expect to have full automation, over the next 12 months – representing a **50% growth**.

Further, retailers' usage of:



Pop-up DCs will double, rising from **12%** of networks today to an expected **26%**



Micro-fulfillment centers will nearly double, rising from **15%** of networks today to **27%**



Dark stores will double from a small base, growing from **6%** of networks today to **12%**

Embedded Supply Chain Intelligence and Visibility Key To Customer Experience



Pricing and promotion



Workforce management



Assortment management



Real-time inventory visibility and orchestration