

Transportation Mobile User



Enhance efficiency with Transportation Mobile User

With Blue Yonder's Transportation Mobile User (TMU) capabilities, you can get two-way, real-time data into your transportation management solution. The mobile app features profiles for three different personas: planners, carriers and drivers. Each persona can leverage the mobile app to query loads for analysis and operational decision support, as well as review loads and trips and provide instantaneous updates.

Enhance your operational efficiency by tracking and tracing freight anywhere at any time. Planners can monitor freight execution in real-time from their mobile devices without having to wait for desktop access. The mobile app usage reduces tender-to-invoice cycle times, plus offers the ability to track in-transit inventory throughout its entire journey based on automated geographical location updates.

Additionally, decrease your labor and administrative costs related to freight delivery as the transportation mobile capabilities support digital ways to communicate pick and delivery operations, signature-on-glass for proof of deliveries, actual pallet quantity updates, as well as driver service hours logging, while also reducing dispute resolution times.

Real results

ROI within a year

100%

Annual cost reduction up to

8%

Improved service levels up to

40%

Why go at it alone? Rely on Blue Yonder, the industry leader

With the end-user experience at the forefront of design, Blue Yonder's transportation mobile capabilities are flexible and comprehensive. Improve adoption with a simple, yet powerful user experience as each persona in Blue Yonder's TMU has been designed with the day-in-the-life activities for planners, carriers and drivers in mind. The modern user experience supports trip cards and user task lists, stateful workflows for ease of navigation and QR code scanning for mass document upload.

Improve end-user adoption by leveraging 21 supported languages (English, Spanish, French, German, Japanese, Korean, Brazilian Portuguese, Russian, Simplified Chinese, Traditional Chinese, Bengali, Gujarati, Kannada, Marathi, Punjabi, Telugu, Hindi, Malayalam, Oriya, Tamil and Thai), along with configurable date and time, decimal and unit of measure formats for seamless, localized access.

Transportation capabilities within easy reach

Planners can take a proactive approach to potential transportation disruptions with access to timely information related to loads, shipments, status, routing, scheduling and financials, which is available even when planners are away from their workstation. Planners will also have the ability to provide tender responses on behalf of carriers to handle situations where they don't have immediate access to the application, and execute stop pick-up and delivery confirmations based on information from carriers and drivers, to ensure loads reflect the correct operational status in the application at all times.

Carriers can provide real-time stop updates to planners, including current location, enhancing load visibility in transportation manager. In addition, carriers can adhere to tender response times by responding to tender requests, even when on the move. Achieve exceptional service quality by providing timely and accurate information about load progression based on stop pick-up, drop statuses and estimated time of arrival (ETA) using location services. Carriers may also leverage up-to-date information on the app, even when changes occur due to disruptions, to deliver on-time service by adhering to modified pick-drop windows or appointment windows.

With flexibility and ease, drivers can review and respond to haulage offers and subsequently process pick-up and delivery operations at each stop. Drivers can also provide accurate resource availability to fleet managers by communicating haulage offer acceptance in the moment. With the ability to attach supporting digital documents like receipts or images of damaged goods, resolving issues related to proof of delivery and facilitating faster dispute resolution will be easier than ever.



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