

Track & Trace



Accelerate your efficiency and control with track & trace

Blue Yonder's track & trace provides powerful network-wide quality assurance (QA) management capabilities that help you stay current and compliant with ongoing legislative, supply chain and market changes. Track & trace addresses enterprise quality assurance and product recalls by leveraging information available through real time inventory visibility. Track & trace manages processes across the extended network, providing a platform that enables companies to manage logistics operations while reducing costs and increasing efficiency and control.

Why go at it alone? Rely on Blue Yonder, the industry leader

The last decade has seen an unprecedented increase in the complexity of global supply chains. And as the challenges expand, so do the regulations protecting consumer safety. Today's manufacturers, distributors, logistics providers and retailers in the spaces must navigate the impacts of key legislative milestones.

These regulations require ever-increasing abilities to track and trace items in the supply chain and quickly execute a specific item or lot recall if the need arises. Companies must strive to gain these capabilities while minimizing risk and impact to other areas of their business or products.

Real results

Reduce cost by

50%

Increase productivity by

200%

Improve accuracy by

100%

Supply chain visibility is a must-have requirement, but these companies also must be equipped with the capabilities to act upon supply chain information to drive intelligent response and resolution across the enterprise and beyond. This requires a new generation of enterprise command and control applications that provide enhanced levels of logistics efficiency and support new roles and responsibilities. Blue Yonder's track and trace is a single solution for organizations to centralize and automate quality assurance and recall processes resulting in complete electronic traceability.

Best-in-class track & trace capabilities within easy reach

Featuring robust reporting, holds execution, recall execution and reconciliation capabilities, track & trace addresses error-prone, manual QA processes and product holds that were not previously integrated with logistics systems. Track and trace capabilities enable authorized individuals to see

granular views of all inventories in the network and provides the ability to place precise product holds and releases in real time for added brand protection.

Track & trace automates the product recall process by precisely identifying the locations and customers that received the suspect lots, saving significant time and costs while enabling companies to achieve greatly improved brand protection. Increased inventory control across the network permits the shipment of products from manufacturing or outside suppliers to distribution points immediately, without waiting for completed QA tests. The powerful data warehouse of network-wide shipment history precisely locates products subject to recall and initiates appropriate recall procedures.

The improved visibility gained from these capabilities drives enhanced sales and operations planning processes and enables better adaptability to disruptive events.



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