

# Strategic Impact Assessment



## Accelerate your ROI with a Strategic Impact Assessment

Advanced technologies have the power to dramatically transform the end-to-end supply chain by enabling greater responsiveness, reducing costs, accelerating delivery and creating other tangible benefits. They also have the potential to generate less tangible, but equally important benefits such as greater customer loyalty and improved employee morale. While most companies today are applying advanced technologies to improve their supply chain performance and financial results, few take the time to answer the question, “What have we actually achieved?”

A software implementation is typically an intense effort that spans months and involves hundreds of employees. Once the solution is up and running, it is natural to feel a sense of completion and achievement. But in fact, the initial implementation is only the beginning.

To maximize the return on investment (ROI) in your Blue Yonder capabilities, companies need to take a step back and objectively measure the software’s real results. You will also need to define a course of action for future improvement, perhaps by capitalizing on underutilized software functionality or expanding the scope of the application.

The challenge is that virtually every business lacks the dedicated staff to accomplish this type of in-depth assessment, as well as the necessary level of objectivity. So how can companies measure their ROI and define a path to additional value?

## Real results

- Gaining insights into KPIs and strategic goal alignment
- Defining a course of action for future improvements
- Objective review of results (tangible and intangible)
- Metrics and scorecards relevancy
- Determining rank against key competitors



## Why go at it alone? Rely on Blue Yonder, the industry leader

The experts at Blue Yonder have leveraged their deep technical knowledge, as well as the hands-on experience of over 1,000 managed implementations, to develop a unique service called the Blue Yonder Strategic Impact Assessment. This service offering brings Blue Yonder consultants on site to objectively measure the impact of your software implementation, including both tangible and intangible results.

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,300 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations. [blueyonder.com](http://blueyonder.com)

## Assessment capabilities within easy reach

With an average 14 years of experience, Blue Yonder consultants know the inner workings of the end-to-end supply chain. Whether you're focused on improvements in category management, replenishment, manufacturing planning or retail, our consultants dive into your business to gain further insights to determine key factors, such as:

- Have you made changes in those key performance indicators (KPIs) that are most important to your top-level strategic goals?
- In those areas where your performance fell short, what are the underlying causes and how can you address them?
- Have users fully adopted and embraced the new technology and associated process? If not, how can you increase adoption?
- Are your metrics and scorecards relevant and linked directly to your pressing strategic challenges?
- How are you doing against your competitors' and industry leaders' supply chain metrics?

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With answers to these and other critical questions, your business can set the stage for continuous improvement and a sustainable competitive advantage.

Following the initial assessment, experts from Blue Yonder Professional Services can define forward-looking actions that increase your return on investment. Based on our extensive experience and knowledge of Blue Yonder solutions, we can also recommend some simple actions, including process improvements and new software features, that add rapid value.

Blue Yonder consultants can also recommend longer-term actions that build on your initial improvements. This might mean rolling out Blue Yonder capabilities to additional facilities or tackling a new area of the supply chain that is underperforming.

