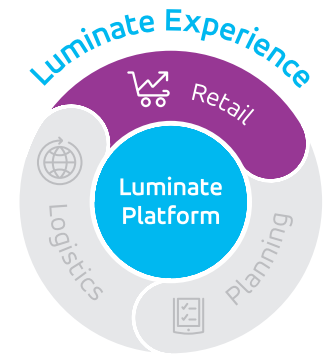


SoftGrocer: The Comprehensive Grocery Solution



Ensure accuracy with SoftGrocer

When most people think of financial success in grocery, they envision a busy checkout line. But we know that profitability begins at the core with the management of item data from the corporate office to each system at store level.

SoftGrocer provides a single point of control for item and inventory management, deployed to meet the requirements of your stores. The modular system lets you configure the application to meet your specific needs, keeping pace with your organization's growth.

SoftGrocer allows you to focus your resources on the items that require inspection, analysis, and decisions, not on routine tasks.

Why go at it alone? Rely on Blue Yonder, the industry leader

With the end user experience at the forefront of design, Blue Yonder has developed a comprehensive grocery solution. Manage all the products entering and leaving your retail locations with consistent processes that increase receiver productivity, improve the accuracy of product inventory information and EDI capabilities for your trading partners. SoftGrocer enforces the processes necessary to increase DSD gross margins, it ensures vendor authorization and product cost, as well as eliminates "not on file" at the point of sale.

Real results

- Greater data accuracy
- Reduce out-of-stocks and overstocks
- Increased productivity



SoftGrocer capabilities within easy reach

SoftGrocer item management capabilities ensure the accuracy of your customer-facing data while eliminating redundant data entry and improving data integrity. SoftGrocer uses centrally controlled data, deployed seamlessly to in-store applications. POS specific data integrity checks and complete auditing and rollback features, ensure data accuracy. The POS system is automatically updated upon receipt of maintenance. Automatic updating and verification of secondary store system data ensures the accuracy and timelines of price and item data.

Store inventory capabilities ensure accuracy to support replenishment, maintain inventory valuation and provide data for analysis and shrink reduction. These capabilities allow you to efficiently maintain perpetual balances by SKU. SoftGrocer's integrated modules automatically update perpetual balances from routine store operations such as receiving, transfers, POS transactions, markdowns, donations and discards. Plus, retailer defined adjustments track inventory modifications from intermittent events such as theft, damage and sampling.

Store replenishment capabilities provide information for improved order quantity decisions, enabling you to reduce out-of-stocks and overstocks by ordering quantities that fit current and future demand. SoftGrocer allows you to create and manage the ordering of all products at the store. Merchandise, ingredients and supplies are managed with a consistent process that increases productivity, while meeting store requirements, schedules and supplier limitations.

SoftGrocer's Store Online Ordering (SOLO) is integrated to polling and delivery schedules. It provides real-time access to supplier and item validation, ensuring that the correct items are ordered on the right day and from the right supplier. SOLO gives you the ability to scan an order code or UPC and allows multiple people to work on the same order improving efficiency.

Further, integration with Blue Yonder's best-in-class planning and replenishment solutions allow for order automation delivered with AI/ML and order management by exception. This significantly reduces the impact on labor for store associates while eliminating out-of-stocks with smaller inventory investments.



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