



Logistics Network

Logistics through innovation, collaboration and a connected ecosystem

Business context

External supply chain execution convergence is more critical than ever with logistics playing a central role in ensuring right products are delivered at the right time, right place and right cost. Most supply chain execution vendors are disconnected with no real time visibility to critical supply chain data resulting in silo-level constraints that do not consider cross functional and cross organization plans. The need to integrate a plethora of siloed supply chain execution participants in resulting in a very high cost of ownership.

Solution description

Blue Yonder's logistics network is a digitally enabled ecosystem that connects small and large organizations across the entire supply chain. The network is built on a reliable, always-on, robust, flexible and multi-channel connectivity paradigm that supports 1:1, 1: many and many: many partner relationships with built in cross-organization data transfer and workflow services. The logistics network enables a market driven approach to consumption and provision of logistics services by making critical supply chain information available in a timely and transparent manner while also enabling a high level of supply chain resiliency.

Real results

Capacity improvement up to

50%

Transportation cost reduction of

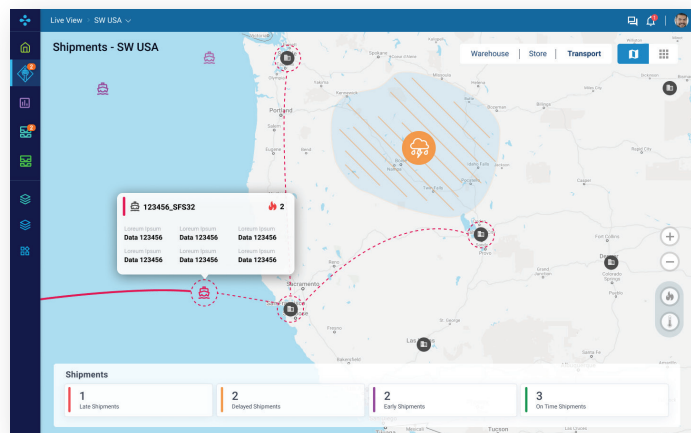
10%

Elimination of manual tasks up to

80%

Key features

- **Dynamic price discovery** Provides an integrated and seamless access to dynamic pricing and capacity for shippers to help determine true market rates
- **Freight capacity optimization** Enables shipping cost savings by reducing empty miles from a carrier network



Capability details

Connected network

Blue Yonder's logistic network enables logistic services producers and consumers to connect and subscribe to new digitally enabled freight services for operational management. These services can be used to integrate with one or more Blue Yonder applications through the Luminate Platform making it easier for network participants to move away from one-to-one, product-to-product integrations that results in a very high TCO.

Integrated ecosystem

Blue Yonder provides out the box API's to our client base that enables them a seamless onboarding opportunity to engage in an extended ecosystem of shippers and carriers.

Freight capacity optimization

Creates net new shared value by eliminating empty miles from long-haul transportation, leveraging the network effects and advances in technology. The unique value distribution model reduces shippers' freight costs by up to 10% while providing access to a large pool of capacity from carriers earning higher profits.

Dynamic price discovery

The dynamic capacity pricing capability provides an integrated and seamless access to dynamic pricing and capacity for shippers. While enabling shippers to get real time price quotes based on market dynamics, the service also helps secure freight capacity required during transportation planning and execution.

Key benefits

- Ability to create and share new value across a logistics ecosystem
- Real time digital connectivity for freight management
- Reduce overall shipping costs
- Improve asset utilization
- Increase shipper and carrier profitability

Digital transformation is at your fingertips

To learn more, visit

blueyonder.com/solutions/logistics-network

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