

# Luminate Control Tower Mobile



## Gain competitive advantage with Luminate Control Tower mobile

In today's digital world being able to sense and respond to the unpredictable is critical. Signals from Internet of Things sensors and social media, news, events and weather data can provide valuable insights into supply chain operations. Companies that can access this information anytime, and from anywhere, will have a competitive edge when it comes to capitalizing on this growing volume of digital data.

## Why go at it alone? Rely on Blue Yonder, the industry leader

Luminate Control Tower mobile enables you to see, analyze and act on insights gained from digital signals across the supply chain in real time, all from the convenience from your mobile device. Advanced machine-learning algorithms in the solution continuously learn from these rapidly changing transactional data and digital signals, enabling companies to stay ahead of unexpected status changes.

## Manage your supply chain anytime, from anywhere

No longer do you need to be in the office to respond to supply chain risks and opportunities. With Luminate Control Tower mobile, you'll be able to virtually join situation rooms as soon as disruptions are predicted, enabling you to collaborate with stakeholders and partners, prioritize responses based on severity and impact, and execute decisions across the supply chain and extended network.

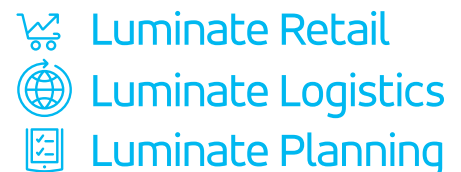
## Real results

- Increases employee engagement and productivity
- Facilitates efficient, effective and profitable responses to supply chain disruptions
- Increases collaboration between internal and external stakeholders



Gone are the days of managing everything from an employer desktop application. The solution's voice-assisted interface notifies you via your mobile device as soon as it senses potential disruptions, as well as when supply chain operations are back on track. External and internal stakeholders can receive voice-enabled notifications, facilitating a more effective, connected and collaborative approach to resolving supply chain disruptions.

Ready to empower your employees to manage your supply chain operations anytime, from anywhere? Luminate Control Tower mobile is a Software-as-a-Service (SaaS) application that leverages the award-winning capabilities of Blue Yonder's Luminate Control Tower in a mobile environment, providing you with real-time visibility, optimized orchestration and prescriptive recommendations across the entire supply chain. Use this SaaS solution to continuously learn from rapidly changing transactional data and digital signals. It analyzes data at scale, correlates events and associated responses to spot trends and anomalies, and then generates prescriptive fact-based recommendations, enabling you to minimize risk and capitalize on future opportunities.



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