Grocery Cloud

Quickly Improve Your Grocery Planning and Execution

Business context

In an omnichannel world, consumer buying habits shift quickly depending on the offering. Post-pandemic, providing a seamless experience includes ensuring no major differences when shopping online or picking up in store. For retailers everywhere, especially grocers, ensuring availability of high demand products in store and online is a challenge. Investing in digital strategies is more critical than ever, especially as Artificial Intelligence and Machine Learning based ordering handle demand swings with greater accuracy than conventional offerings.
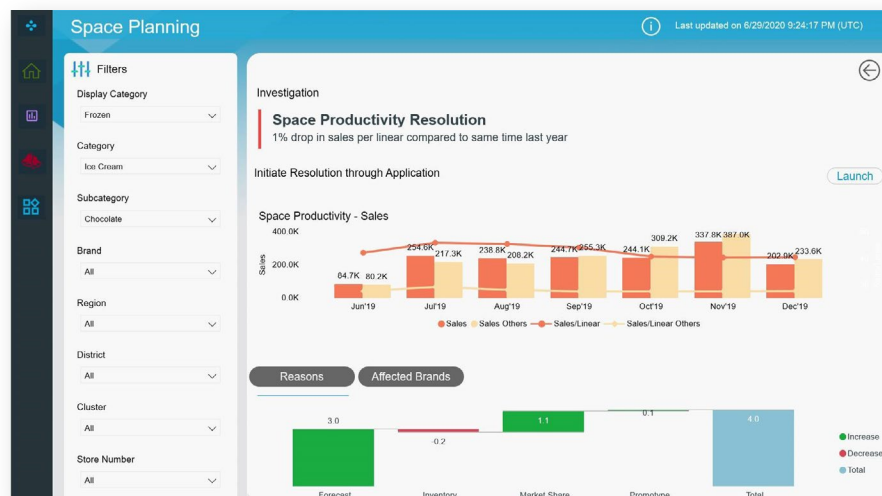
Blue Yonder Grocery Cloud

Blue Yonder Grocery Cloud is designed specifically to help grocers predict changes in demand, optimize inventory across the supply chain and ensure a seamless customer experience. Designed to accelerate your time to value, Grocery Cloud delivers preconfigured business workflows built around grocery-specific use cases and personas. Built-in KPI analysis and AI/ML-driven analytical insights provide root cause analysis and recommendations for resolution to automate and improve decision-making.

Built-in analytics produce a prescribed resolution for the drop in sales and root cause analysis to keep KPIs like Space Productivity on target.

Key features

- Pre-configured workflows leveraging Blue Yonder's grocery domain expertise

- Data management services to automate and simplify data ingestion and ensure data quality

- KPI tracking and analysis, opportunity alerts and data sharing across solution dashboards

- Native AI/ML-driven analytics to provide root cause analysis and prescriptive resolutions

- Agile implementation to deliver initial time to value in 8-12 weeks

Key benefits

- Built-in best practice capabilities provide the fastest time to get results and value

- Reduce data quality challenges and simultaneously improve the quality of insights

- Automate business decision-making with AI/ML for speed, quality and workforce optimization

- Reduce the time and cost to deploy your system with an agile plan based on sprints and roles

Key Capabilities

Space planning

Develop on-shelf merchandising plans for customer centric assortments that are easy to shop and support predicted customer demand.

Store merchandising

Build optimized store layouts that support retailer strategies, customer preferences and create a logical shopping experience.

Assortment Optimization

Create space aware product assortments based on shopper trends, buying history and predicted performance to delight customers and increase sales.

Forecasting

Accurately forecast store demand to predict daily demand for products across all categories.

Replenishment

Manage replenishment operations to meet demand and eliminate waste.

Center store replenishment

Manage replenishment for center store products to maximize service levels while minimizing shelf level out of stocks.

DC replenishment

Optimize purchase order quantities to minimize inventory in the retail chain and reduce costs while fulfilling demand.

Warehouse management

Manage warehouse facility operations with improved visibility into inventory and warehouse operations, streamlining processes and maximizing labor and equipment productivity.

Warehouse labor management

Manage warehouse labor and scheduling to maximize employee performance and facility operation.

Transportation management

Optimize transportation of products to meet the service levels of customers with improved visibility into operations while maximizing labor and equipment productivity.

Analytical insights

- Shopper Insights
- Product Insights
- Store Insights
- DC Insights
- Cost to Deliver

Grocery Cloud delivers on your cloud-first strategy

Let us show you how you can meet the changing needs of customers and get value from the grocery cloud in 8-12 weeks.

Learn more at BlueYonder.com/grocerycloud

BlueYonder