Merchandise Management for Home Furnishings

Improve customer experience with merchandise management for home furnishings

From furniture to electronics, from washers and dryers to ranges, shopping for home goods in today's market is a research-intensive and very personal process. No longer are niche furniture showrooms, appliance dealers or electronics stores the only options. And in a world of big box stores and online mega-marketplaces, customers have more shopping and buying choices than ever. They're often using brick-and-mortar stores as showrooms to compare product features and options, as well as prices, before they buy.

This sheer number of options leaves your customers with an overwhelming number of choices for these big-ticket purchases. With so many similar products to choose from today, the quality of the overall shopping experience is likely to determine whether a one-time shopper will turn into a loyal customer. Will you have the item your customer is dreaming of in stock when they want it? Will you be able to share expert information and close the sale today, and by doing so, start building a relationship that could lead to more sales in the future?

Real results

Reduced inventory up to

4%

Reduced expenses up to

30%

Improved labor efficiency

50%

Why go at it alone? Rely on Blue Yonder, the industry leader

Home goods and other big-ticket retailers rely on Blue Yonder's merchandise management for home furnishings capabilities for their core business operations, including merchandising, inventory management, customer service, warehouse management and much more. Continually refined and enhanced based on our depth of industry knowledge, this reliable, versatile solution was created with the consideration of how your business runs, and how your customers shop.

Plus, with our leading-edge capabilities, your enterprise will save time and money by automating manual processes, such as purchase order creation and replenishment, thus helping your stores run more efficiently, and freeing up your staff to provide expert advice and close more sales.

Retail execution capabilities within easy reach

Blue Yonder's merchandise management for home furnishings is designed to be easy to deploy, learn and use. With a browser-thin client user interface, the latest version has intuitive menus, as well as easy-to-navigate report submission, scheduling and maintenance options. We've also made it simple to input store codes, and in-app help options make the learning curve even faster for your sales associates and staff.

Additionally, Blue Yonder's merchandise management for home furnishings, complete with enterprise backup and cloning capabilities, make training and testing a snap. Effortlessly clone your production database to create a test or training database. Also, without third-party intervention or making changes to your live database, create a secure copy of your data for business analysis.

Luminate Commerce

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