Delivering Omni-Channel Experiences

Are you struggling to meet customer expectations while increasing revenues and lowering the cost to serve?



Consumers researching and purchasing both in-store and online¹



Retailers offering BOPIS²



Global E-commerce Sales Growth in 2021³

Real Results with Omni-Channel Commerce

>4 months to add BOPIS 5% increase inrevenue⁴ Improve Conversion Rate up to 14%⁵

Reduce Fulfillment Costs by 20%⁶ Improve Revenue by up to 10%⁷









Digital Enablers



Real-time inventory visibility



Accurate and on-time commitments



Intelligent order promising and orchestration



Optimized store order fulfillment

Delivering the Right Product, at the Right Time, through the Right Channel

Would you like to provide reimagined and personalized e-commerce experiences? Proven benefits include:

- Engaging customer experiences
- Revenue growth
- Increase operational efficiencies
- Improve conversion rates





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Sources: 1. McKinsey & Company, "US consumer sentiment and behaviors during the coronavirus crisis" 2. Retail Wire," Is the BOPIS experience getting any better?", Dec 2021. 3. Statista, "Retail e-commerce sales growth worldwide 2017-2025" 4. <u>Blue Yonder Petco case study</u>. 5. Blue Yonder customer data. 6. Blue Yonder customer data 7. Blue Yonder customer data