The Smarter Store for Hardline Retailers

BlueYonder

Digitally transforming the store to be more customer-focused, efficient, and autonomous

Fight labor shortages and reduce turnover with more flexible work schedules, aligned with demand

- Ensure the right employees are always available to serve your customers
- Appeal to mobile-native employees with self-service tools to view and manage schedules
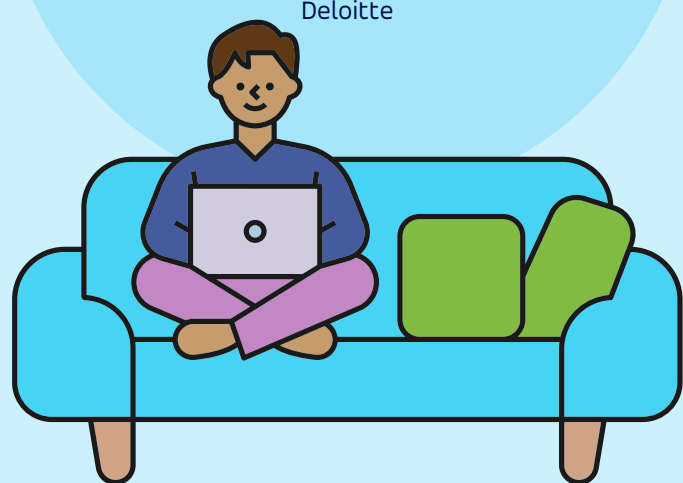- Weekly schedules automatically comply with labor standards and corporate policies

70% of retailers say hourly labor shortages will hamper their 2022 growth plans

Wall Street Journal

83% of consumers expect flexible fulfillment options when they shop (curbside, BOPIS, etc.)
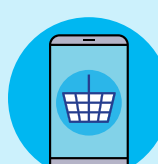
The Future of Retail Stores
Deloitte

Increase margins for your omni-channel business with seamless in-store fulfillment of online orders

- Increase productivity with a real-time view of all order fulfillment tasks
- Integration with parcel carriers to provide last mile delivery options
- Improve order accuracy with guided picking to help grow your omni-channel business

Electronic shelf label integration keeps prices in synch with the POS without manual intervention

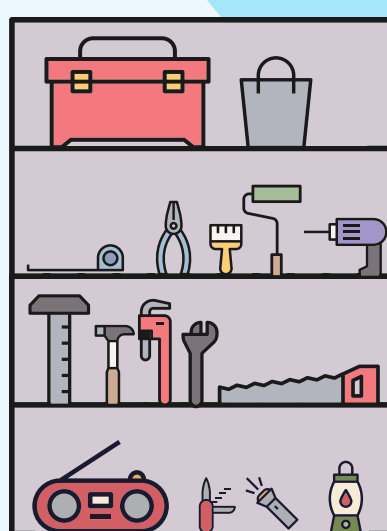- Update prices and promotions instantly throughout the store
- Receive an automatic alert when there's an out-of-stock
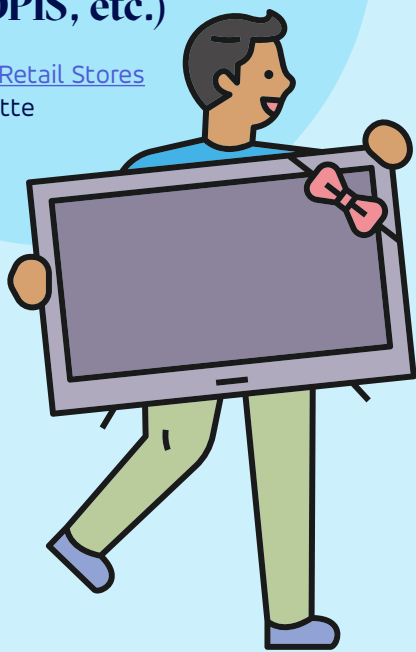- Digital labels can light up to guide in-store picking of online orders

The electronic shelf label (ESL) market is expected to be $2 Billion by 2027

ESL Market to hit $2B by 2027
GlobalNewsWire

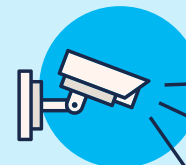## 83% of consumers expect flexible fulfillment options when they shop (curbside, BOPIS, etc.)

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Integration with IoT edge technologies can further modernize the in-store experience for customers and employees alike

- Verify employees when they clock in and out of work with facial recognition
- Monitor foot traffic and dwell times throughout store to identify hot spots
- Identify license plates with smart cameras to streamline curbside
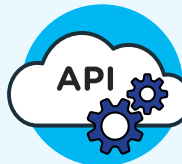
A holistic supply chain platform that synchronizes planning and execution to the shelf edge

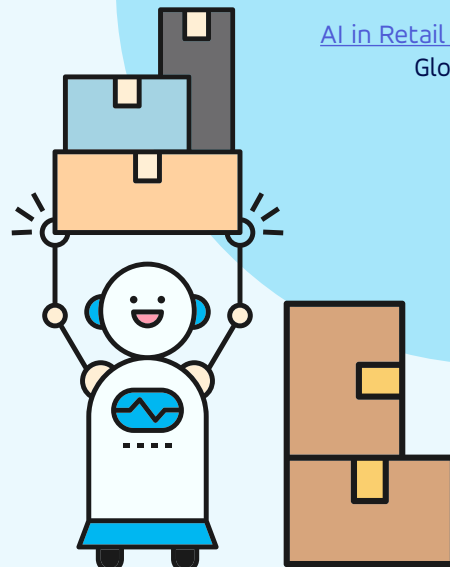- Proven AI/ML forecasting for faster decisioning and better results
- Scalable and secure cloud platform protects your data
- Open APIs to easily add new capabilities as your business grows

Artificial Intelligence (AI) in retail is expected to grow at a CAGR of 34.4% through 2027.

AI in Retail worth $19.9B by 2027
GlobalNewsWire

Benefits

- Better labor utilization
- Increased retention
- Improved productivity
- Omni-channel excellence
- Modernized experiences
- Future-proof capabilities

Blue Yonder helps hardline retailers design smarter stores by seamlessly blending the physical and digital with the power of AI. This enables exceptional shopping experiences, an empowered and engaged workforce, and agile operations aligned with corporate strategy.

Built upon a holistic, edge-aware supply chain platform with an open API-based architecture, we ensure orchestration from end to end and help future proof the store.

BlueYonder