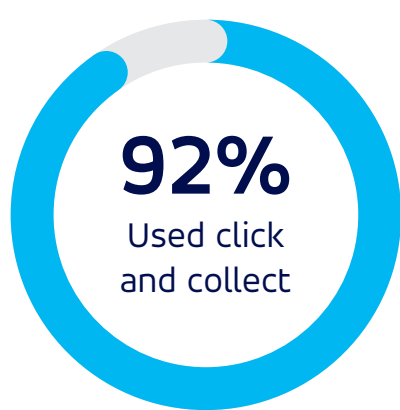
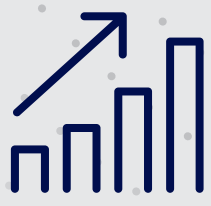


E-commerce has Accelerated Due to COVID-19

With the “new normal,” U.S. consumers embraced new ways to shop



The E-commerce Surge has Fueled Growth in Shipping Costs



New Peak Surcharges – from FedEx, UPS, and the Post Office

Retailers must now decide how to optimize their fulfillment network to reduce shipping costs while meeting the speed and convenience needs of customers.

Intelligent Optimization Helps Businesses Lower Costs and Increase Profits



Reduce Markdowns



Lower Fulfillment Costs



Reduce Stockouts



Optimize Labor at Stores and Distribution Centers

Blue Yonder’s Luminare Commerce Enables Profitable Order Promising and Fulfillment

Offering a single, AI-driven optimization solution to help businesses make and deliver on promises to their customers

