

The Smarter Grocery Store

Helping grocers become more customer-focused, efficient, and autonomous at the store



Better utilization of labor resources with tools to improve engagement and reduce turnover rates



Flexible weekly schedules your employees can control



Mobile alerts direct employees to complete tasks, such as restocking or opening a checkout lane



Automated compliance with labor laws, corporate policies, and union contracts

Blue Yonder WFM reduces labor spend by more than 5%

[Scaling up with Blue Yonder](#), Nucleus Research



61% of customers used curbside grocery pickup in 2021, up 9% from the previous year

[ChainStoreAge.com](#)



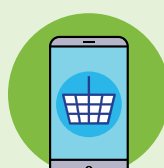
Seamless store fulfillment of online orders helps you grow your omni-channel business and gain a competitive edge



Reduce the cost of in-store fulfillment with tools that make picking and preparing orders more efficient



Guided workflows help ensure orders are accurate and ready when customers pull up to curbside

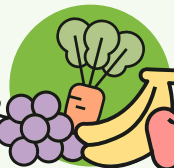


Consistently deliver flawless omni-channel experiences to delight customers however they shop

Automated daily processes with mobile workflows to increase precision, streamline operations and make the most of precious labor resources



Track and maintain inventory balances from receipt to the final sale with minimal scanning



Dynamically set the best prices to sell through deli/bakery, produce, and other short-dated items before expiration



Generate the perfect order based on forecasted demand, on-hand balance, and vendor lead times

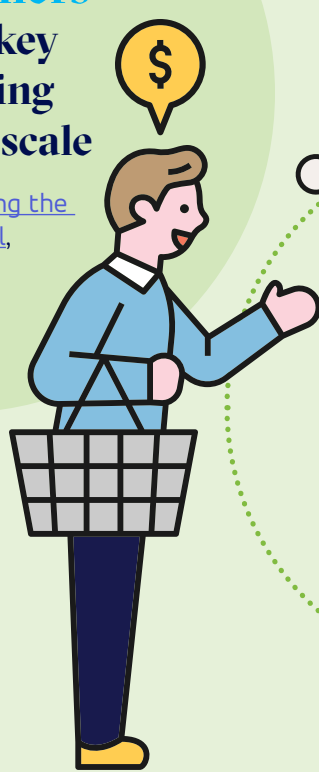
Customers spend 10% more at stores with automation

[Smart Stores](#), CapGemini



52% of retailers see APIs as key to accelerating innovation at scale

[How APIs are Shaping the Future of Retail](#), Google



A holistic supply chain platform that synchronizes planning and execution to the shelf edge



Proven AI/ML for better decisioning



Scalable and secure cloud platform

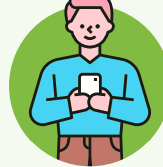


Open APIs to easily add new capabilities

Electronic shelf label integration ensures prices are always in synch with the POS without the labor and helps keep items in stock



More frequent price changes and promotions are possible, without manual intervention



Automated out-of-stock alerts and planogram compliance



Guided picking to help associates prepare online orders more efficiently and accurately

The electronic shelf label (ESL) market is expected to be \$2 billion by 2027

[ESL Market to hit \\$2B by 2027](#), GlobalNewsWire



83% of consumers expect flexible fulfillment options when they shop (curbside, BOPIS, etc.)

[The Future of Retail Stores](#), Deloitte



Integration with IoT edge technologies can further modernize the in-store experience for customers and employees alike



Identify loyal customers and verify employee punches with facial recognition



Monitor foot traffic and dwell times throughout store to identify hot spots or when queues are building



Expedite curbside pickup by identifying license plates as soon as customers arrive

Benefits

Increase labor utilization

Improve efficiency

Simplify compliance

Reduce turnover

Modernize shopping

Future-proof the store

Blue Yonder helps grocers design smarter stores by seamlessly blending the physical and digital with the power of AI. This enables modern shopping experiences, an empowered and engaged workforce, and agile operations, transforming the physical into a strategic part of the omni-channel experience.

Built upon a holistic, edge-aware supply chain platform with an open API-based architecture, we ensure orchestration from planning to the shelf edge and help future proof the store.