

## How Strategic Workforce Planning Helps Businesses Tackle Today's Labor Challenges

## Hiring and Retaining Employees is Difficult

We're facing the most difficult labor market in years. With employees leaving their jobs in record numbers, it's clear today's workforce is looking for more.



~4M

Americans are quitting their jobs each month

Why 50% of workers want to make a career change CNBC. 2021



of blue-collar workers would trade a \$1.00/hour raise for a more flexible work schedule

Voice of the Blue-Collar



178

labor strikes so far this year



>75%

of Baby Boomers plan to retire early



of retailers are having trouble hiring for open roles

Strikes are sweeping the labor market as workers wield new EmployBridge, 2021

Washington Post, Oct 2021

Baby Boomers are Leaving the Workforce to Live their Best Lives

Forbes, 2021

The Great Resignation: How Employers Drove Workers to

BBC, 2021

## Blue Yonder WFM Can Help

Adopting Blue Yonder's workforce management helps organizations retain existing talent and strategically plan for the future, with analytics that align employee needs with business strategy.



Up to

increase in employee engagement driven by Blue Yonder WFM

Data taken from Blue Yonder implementations



increase in retention with increase in engagement

The digital workplace: think,

Deloitte



reduction in turnover using Blue Yonder **WFM** 

Workforce Management Software Returns More Than \$12.00 for Every Dollar Spent BusinessWire, February 2021



Up to

reduction in labor expense driven by Blue Yonder WFM

Data taken from Blue Yonder implementations



On an average

paid back for every dollar spent on WFM implementation

Workforce Management Software Returns More Than \$12.00 for Every Dollar Spent BusinessWire, February 2021

Blue Yonder's strategic workforce planning gives employees more flexibility and control over their schedules to provide better work/life balance. Automated scheduling helps optimize labor resources and ensure there's always the right staff on hand to meet demand. Blue Yonder WFM empowers organizations to give employees what they want, which increases engagement and reduces turnover. Learn More.