

2024 Supply Chain Executive Survey

Despite ongoing challenges, companies are investing in technology, including AI and sustainability.

Supply Chain Disruptions Still Top of Mind

42%

reported delays

42%

reported stalled production

39%

faced regulatory challenges

What's Behind Disruptions



Costs Are Still Rising

Global organizations reported changes in YoY profit margins:

46%

lower profit margin

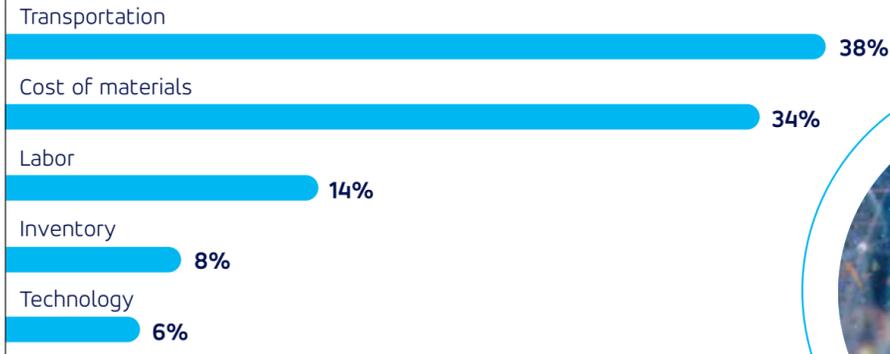
35%

increased profit margin

20%

stayed the same

Most impacted areas by rising costs:



Sustainability Initiatives Increasing Across the Globe

44% of global organizations increased sustainability initiatives last year

Global organizations plan to maximize sustainability via:

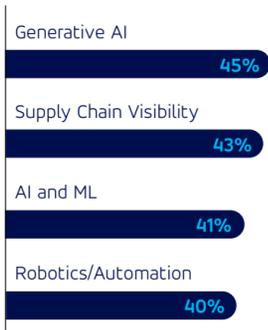


Key Investment Areas

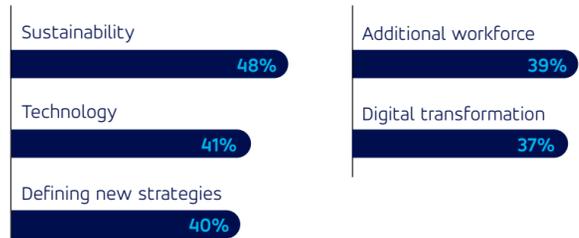
79% of global organizations increased investments in supply chains

51% of global organizations invested more than \$10 million in supply chains

Most sought-after technologies:



Top areas of investment globally:



AI & Supply Chain

80% of global organizations have piloted/implemented generative AI in supply chains

91% of global organizations that have used it say generative AI is effective in optimizing supply chain processes and decision-making

Generative AI improved KPIs in:



Blue Yonder is committed to helping our customers navigate supply chain disruptions by developing solutions that keep operations up and running – no matter the challenge. To learn more about how intelligent supply chains can help you manage threats, click [here](#).

Blue Yonder's 2024 Supply Chain Executive Survey was fielded by a third-party provider and conducted from March 1-15, 2024. Responses were collected from more than 600 C-suite and senior executives across manufacturing, retail, third-party logistics, and government, with responsibility for supply chain strategy, supply chain planning, logistics and manufacturing operations in the U.S., UK, DACH (which includes Germany, Austria and Switzerland), and France/BENELUX (which includes Belgium, the Netherlands, and Luxembourg).