



# Automotive industry spins into a new reality

## Digitally enabled, business first

### Business disruption is constant; it is here to stay

Over the past few decades, automobile-related supply chains have been relatively mature, stable, and predictable; **today, the road ahead is no longer certain.**

A number of forces are converging to create a new set of challenges.

The ever-evolving geopolitical environment, the move towards economic nationalism, the technology revolution, and rising customer expectations have been exacerbated by the recent pandemic—**accelerating this industry to a new reality.**

For the automotive industry to, not only survive but also succeed in this new reality, it is incumbent on them to rethink their entire business operations, transform their supply chain capabilities, and embrace the opportunities of digital technologies.

KPMG and Blue Yonder, through a winning formula, help their clients achieve this transformation.

**This winning formula helps automotive executives respond to their top mind challenges.**

How can I minimize disruption and build resilience in my supply chain during these unprecedented times?

How do I build visibility in my supply chain?

How can I predict and plan for future supply chain disruptions?

How can I control my costs, reduce working capital, and retrain my customers?

How can I derisk my supply chain?

### Accelerating your road to recovery

This winning formula allows KPMG and Blue Yonder to deliver a set of advanced automotive supply chain capabilities that are **business critical to survival.**

We use technology as an enabler and leverage Cloud, AI and ML, alongside big data sources to **unlock the value in your supply chain.**

These capabilities and solutions enable our clients to:

• Increase visibility, in real time, across their supply chain, for **faster, more accurate, and smarter decision-making.**

• Leverage AI/ML to empower decisions, to **drive efficiencies,** and to **increase automation.**

• Integrate their entire **business operations and processes,** through next-generation technologies, to **increase agility, drive down costs,** and **sustain business performance.**

• **Change culture and behaviors**

• **Continuously improve and innovate** through next-generation SaaS solutions.

These capabilities and solutions help you to take the lead in this disruptive, complex, and volatile environment. By supporting our clients to **build resilient supply chains,** we help to deliver the following business results:



Improve business performance



Sustain profitable growth

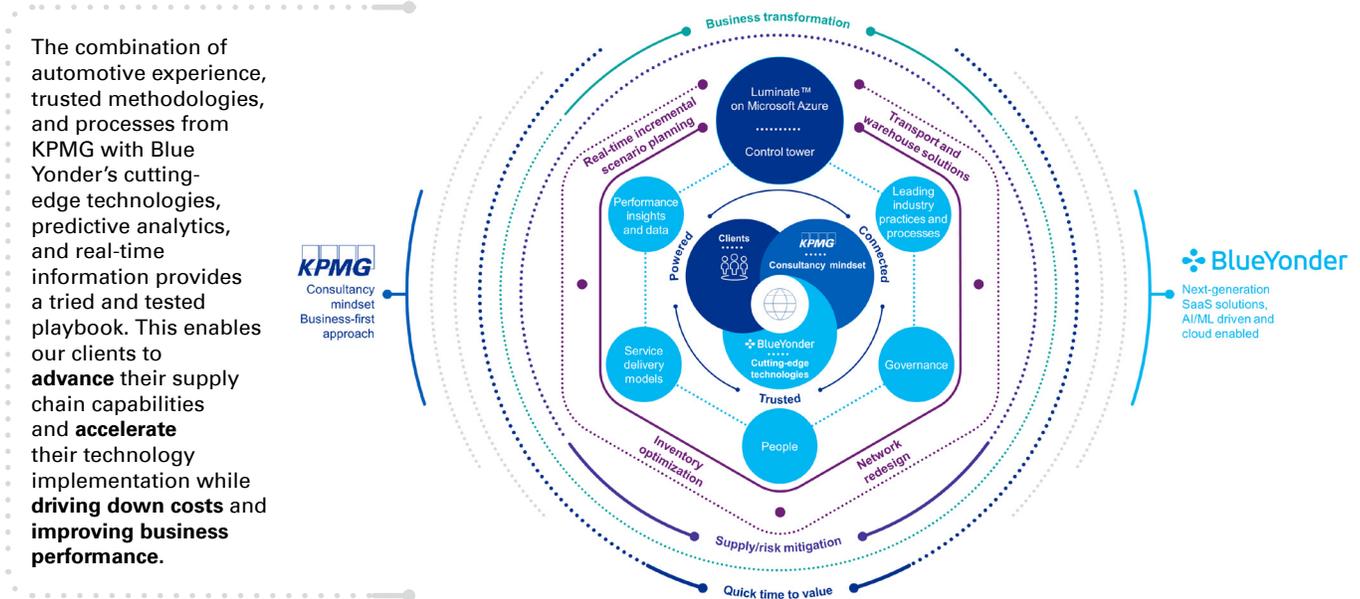


Manage costs and improve ROI



Deliver a superior customer experience

## Outcome-driven, results-oriented transformation builds resilience across the supply chain and helps prepare our clients for the future



These industry-focused solutions help you to realize your future vision faster, allowing industry leaders to respond with intelligence, agility, and speed.

**Control tower**  
Next-generation SaaS solution that powers visibility across your supply chain for quicker, more accurate, and smarter decision-making in real time.

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<p><b>Inventory optimization</b> We help you to run a profitable supply chain by providing capabilities spanning inventory strategy, tactical inventory planning, and management of inventory executions.</p>	<ul style="list-style-type: none"> <li>• <b>Real-time incremental scenario planning</b></li> <li>• Our reimagined war room experience helps you to recognize potential problems and explore multiple scenarios, including future disruptions and new opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Transportation management solutions</b></li> <li>• We offer innovative, scalable, and cost-effective transportation solutions to meet your current, emerging, and future needs. We help you to deliver to the right place, at the right time.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Network redesign</b></li> <li>• We provide you with the strategic functionality to evaluate, design, and transform your supply chain network.</li> </ul>
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### Digitally enabled, business first – A winning formula

A perfect alignment of business values and goals help KPMG and Blue Yonder address and prioritize their client's business challenges. We respond to these challenges through our digitally enabled, business-first solutions to serve all industries.

Our supply chain and operations solutions increase agility and visibility while delivering on the new business imperative - resilience.

Together we take the complexity out of your supply chain transformation, and no matter where you are on your transformation, **we are with you every step of the way.**

We have **the people, the technology, and the processes to make it happen.**

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