

Education Services



Accelerate your ROI with Education Services

Despite the critical importance of training, most organizations struggle to accomplish education on their own. One of the primary reasons companies don't seek education and training is simple: They lack the time and internal resources. They simply can't afford to devote staffing or man hours to "training the trainers" and holding classes, which would mean diverting their software experts from their core roles in the business.

Whether your company needs a short-term training program for a new Blue Yonder solution, or a longer-term educational program that trains multiple users in multiple solutions, expanding their expertise over time, Blue Yonder represents a cost-effective external resource that can deliver rapid results.

Why go at it alone? Rely on Blue Yonder, the industry leader

Following a Blue Yonder training engagement, your employees will feel ownership of your Blue Yonder software, which translates to real results for your business.

"Without the training and the education, we're merely putting out new pieces of technology," said Vice President of Inventory Management at Hibbett Sports, a longtime Blue Yonder customer. "But if the users don't know how to use it, and are not engaged and inspired to use it to its fullest potential, we're not going to achieve the ROI that we're looking for."

Real results

- Access to more than 3,400 flexible training options
- Increased employee buy-in, creating tangible ROI
- Greater sense of ownership of software
- Customized programs aligning to top-level objectives

Education Services within easy reach

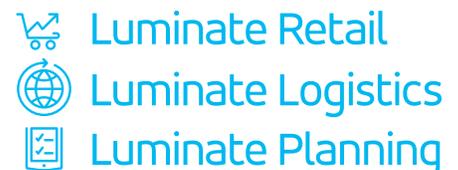
Because every company is different, Blue Yonder recognizes that “one size fits all” education and training programs simply aren’t effective. Blue Yonder Professional Services works with every customer to develop a customized education approach that’s right for your business and your top-level strategic objectives. Instead of focusing on “one off” classes, Blue Yonder consultants develop a holistic approach, with a variety of learning paths that match your employees’ roles and skillsets.

No one offers more experience, more options and more flexibility than Blue Yonder. With over 3,400 classes, your entire team can access the educational resources they need, and quickly begin to adopt the best practices of the world’s leading users of Blue Yonder software. Blue Yonder Professional Services delivers a full range of educational programs, including:

- Public classes that your employees can attend
- Private, on-site classes customized to your unique challenges
- Virtual, interactive live classes that your employees attend remotely
- On-demand e-learning courses that provide flexible education on your own timeline
- Testing and certification programs to demonstrate your employees’ mastery
- Standard and customized learning materials that reside within your organization
- On-demand Blue Yonder Accelerate video-based tutorials that focus on a specific end-user topic

About Blue Yonder

Blue Yonder, Inc. (formerly JDA Software, Inc.) provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder’s machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,300 of the world’s leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations. blueyonder.com



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