# BlueYonder

# Transforming Your Warehouse into a Competitive Advantage

**Is inefficiency costing you in lost profits and lower customer satisfaction?**
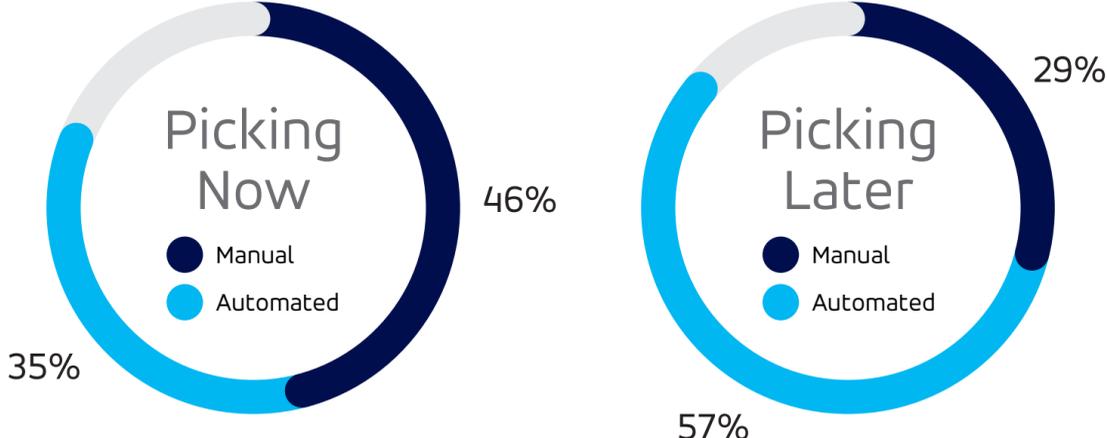
Customer service expectations are increasing every day, driven by ever-growing competition and the increasing availability of expedited delivery. Are your warehouse operations ready for this new reality? Just how efficiently are your employees accomplishing everyday tasks and how can they do better? Most executives lack the information to answer these questions at a detailed, granular level.

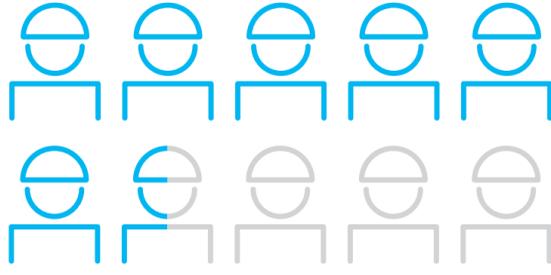## The problem? Warehouse operations are a moving target

| + | + | + | + | + | + |
|---|---|---|---|---|---|
| Staffing | Inventory | SKUs | Travel Distance | Competition | Delivery Windows |
| − | | | − | | − |

**When everything is a priority, nothing gets done**

## Supplychain 24|7 survey suggests automation!

### Picking Now
- Manual — 46%
- Automated — 35%

### Picking Later
- Manual — 29%
- Automated — 57%

Lack of proper orchestration drives inefficiencies in these processes, offering a wealth of opportunities to improve operational costs

Picking = **65%** of Labor Costs

## Maximize employee task efficiency with a near real-time, intelligent view enabling your warehouse to run with data-driven precision
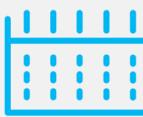
- Increased visibility and control
- Cut expediting costs by 25–75%
- Real-time view of inventory, employee & product location
- Customer experience & competitive stance
- Same day delivery = everyday reality
- Reduce task administration costs by up to 80%
- Reduce labor expenses by as much as 15%
- Eliminate up to 50% of empty travel time

## Move faster with warehouse tasking

Part of the Luminate™ Logistics family and built on the Microsoft® Azure® platform, tasking extends and enhances your current tasking function so you can:

- **Stay in control** with nonstop, near real-time task visibility
- **Prioritize tasks** based on travel times, due times and real-time resource locations
- **Deliver on time** with smart appointment scheduling, dock scheduling and yard management
- **Smooth capacity** to ensure that work is completed by available resources, based on their scheduled availability
- **Continuously accelerate and improve** productivity via advanced analytics
- **Minimize your total cost of ownership** via a cloud delivery model

Providing industry-leading solutions to drive performance and value with today's supply chain strategies

| Brand Awareness | Omni-Channel | Cost Effective | Customer Engagement | Brand Loyalty |
|---|---|---|---|---|

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## Fulfill your potential