

Restart >> Recover >> Reimagine

✓ Your Readiness Checklist



As we rebound into our new normal for life and work, many businesses are wondering if their supply chain is primed for recovery. At Blue Yonder we believe that technology can help businesses operate responsibly and profitably. Here are key actions to keep top of mind as you re-calibrate strategies to keep your business resilient and competitive.

Restart with Agility >> Recover >> Reimagine

- ✓ Create a detailed relaunch map beyond Tier 1 and Tier 2 suppliers
- ✓ Evaluate accuracy of assets and inventory
- ✓ Identify ways to manage top pressure points across the value chain
- ✓ Review impact on customer suppliers and customer portfolio

Restart >> Recover with Flexibility >> Reimagine

- ✓ Map out workflow and orchestration across the end-to-end supply chain network
- ✓ Review geopolitical implications in the supply chain network
- ✓ Analyze network resilience needs to improve on areas that call for increased flexibility
- ✓ Adapt your supply chain to the new normal by considering where AI and ML can help predict disruptions and provide prescriptive recommendations

The Journey of a Tennis Ball

Clay from **United States of America**, Wool from **New Zealand**, Felt Weaving from **United Kingdom**, Petroleum Naphthalene from **China**, Sulphur from **South Korea**, Magnesium Carbonate from **Japan**, Silica from **Greece**, Zinc Oxide from **Thailand**, Glue and Rubber from **Basilan, The Philippines**, and more Rubber from **Malaysia** assemble in Bataan, **The Philippines** for production of these balls, packaged using Tin in **Indonesia**, and then shipped to the final destination - Wimbledon, **United Kingdom**.

5
Oceans Crossed

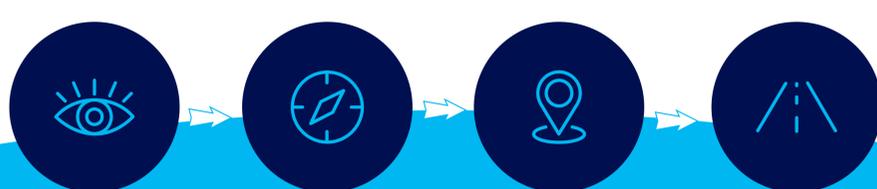
12
Contributing Countries

20+
Ports & Customs

80000+
Kilometres of Journey

Restart >> Recover >> Reimagine with Visibility

- ✓ Invest in automation that uses machine-learning based recommendations
- ✓ Empower end-to-end visibility with a unified control tower and integrated platforms
- ✓ Recalibrate business continuity strategies with updated stress test scenarios
- ✓ Advance your end-to-end value chain with last mile solutions



Start Your Autonomous Supply Chain Journey with Blue Yonder Today!

Visit blueyonder.com/platform to see how it works.