



# Supply Chain Executive Survey

Supply Chain Disruptions Continue, but Companies Are Adapting With Investments in Technology to Improve Efficiencies

**87%**

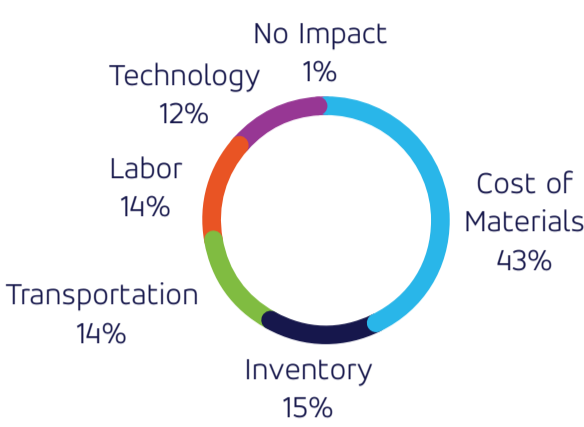
of organizations have faced supply chain disruptions over the last year

**78%**

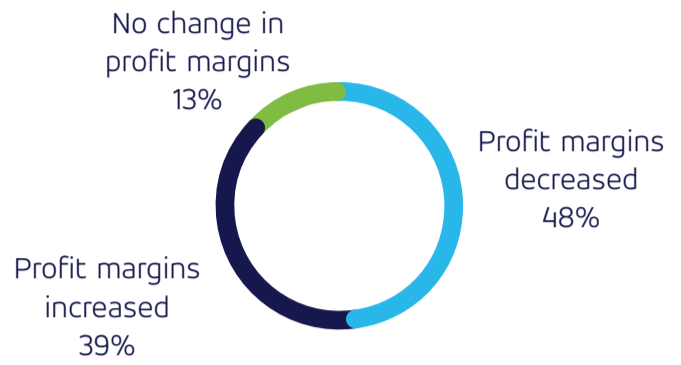
of executives are leveraging AI or ML in their supply chains

## Impact of Inflation on Supply Chain Executives

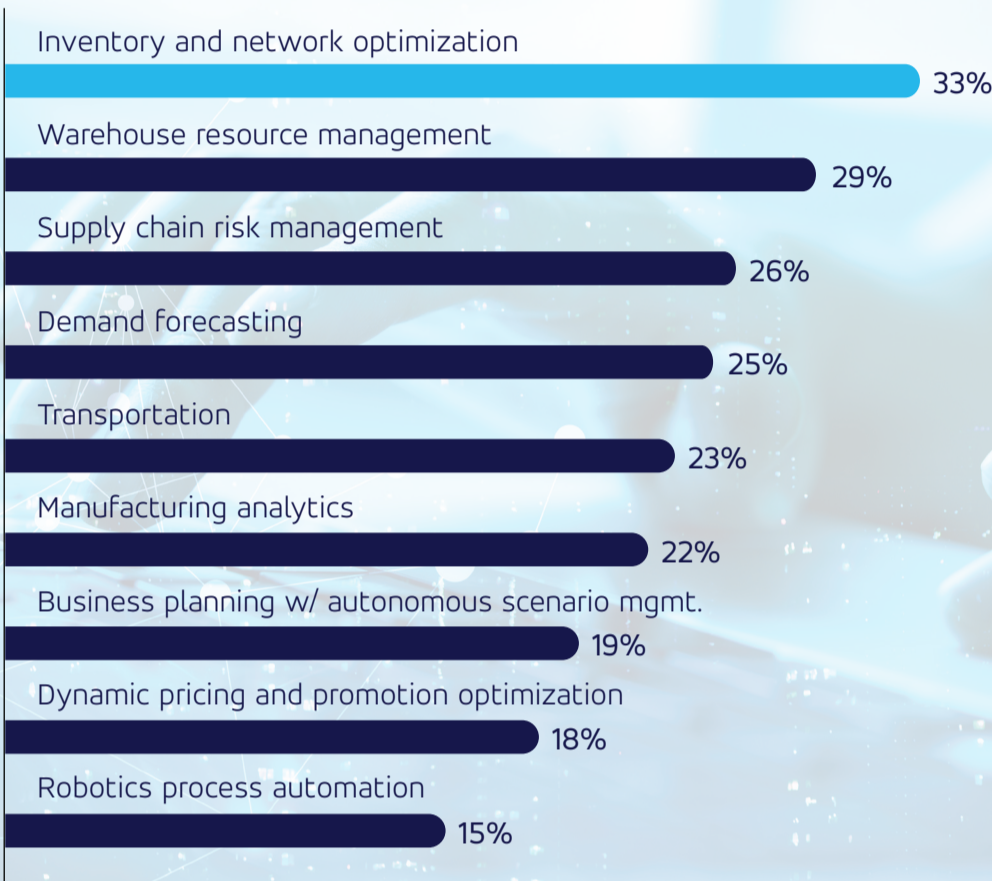
Rising costs are making the biggest impact on the cost of materials



Changes in profit margins vary across companies in the last 6 months



## Executives Are Leaning on AI/ML To Improve Efficiencies in Their Supply Chains



## Larger Investments in Supply Chain in 2023 With Focus on Planning and Warehousing

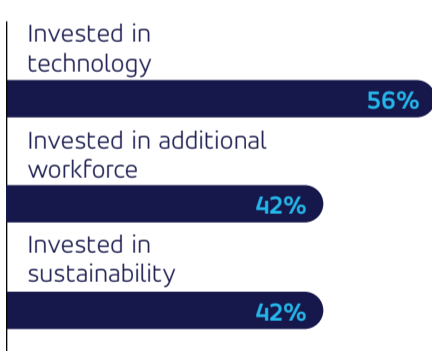
**52%**

of companies have increased their investment in supply chain over the last year

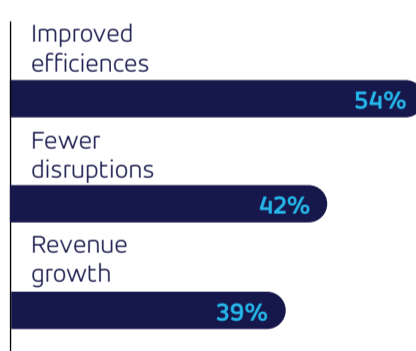
**38%**

of organizations have invested \$10M or more in their supply chains this year, compared to only 24% in 2022

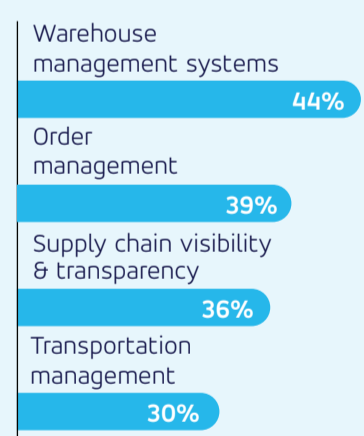
Areas companies have invested in over the last year:



The top outcomes of these investments are:



Most popular areas for implementing and/or enhancing technology in the next 12 months:



## Amid a Tight Labor Market, Companies are Prioritizing Their Workforces

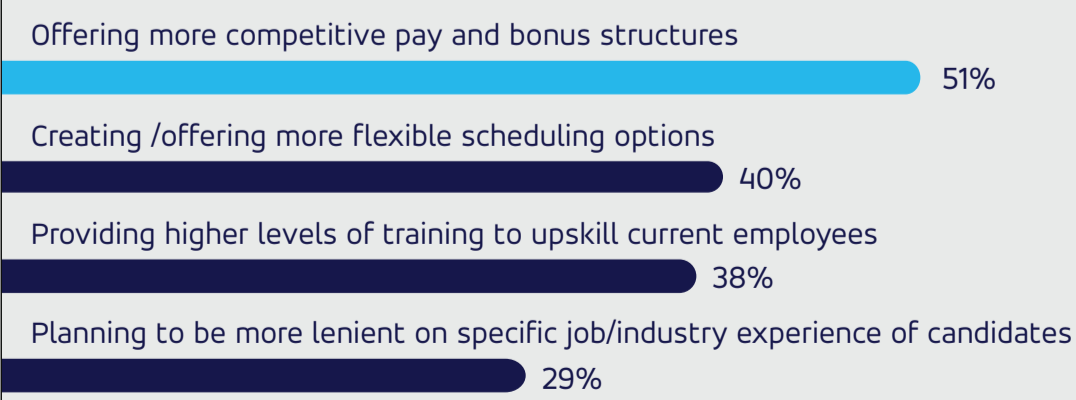
**42%**

of supply chain executives say their organizations have invested in additional workforce

**47%**

are planning to invest in enhanced workforce training procedures

**87%** of organizations have made internal changes to attract and retain talent, including:



Blue Yonder is committed to helping our customers navigate supply chain disruptions by developing solutions that keep operations up and running – no matter the challenge. To learn more about how intelligent supply chains can help you manage threats, [click here](#).

The Blue Yonder Supply Chain Executive Survey was fielded by a third-party provider from April 10-11, 2023. The survey research collected responses from more than 300 C-suite and senior executives across manufacturing, retail, 3PL, transportation, planning and warehousing, with responsibility for supply chain and manufacturing operations in the U.S.

