

# Take a fresh look at inventory management with Blue Yonder

Today, most stores are responsible for their own orders. But humans are inconsistent, and overstocks and waste are a reality in modern grocery retail. **Blue Yonder takes a different approach.** A smarter, more dynamic AI forecast keeps pace with your customers, while replenishment teams synchronize stores and DCs via a simplified user experience. The result? More of the right inventory in-store driving a virtuous cycle that keeps your customers happy – and coming back.



The subtle day-to-day changes in customer behavior are tracked, helping to drive value at the most local level

## Shoppers

Customer demand shifts around changes in:

- WEATHER
- PRICES
- DAY OF WEEK
- EVENTS



### Dynamic Forecast



Uses data to learn what influences your customers to construct true demand

200+ demand influencing factors

### Central Replenishment Team

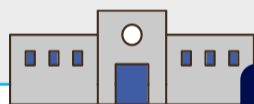
10+ cost factors define the category goal

- 1 The forecast learns how these inter-related factors influence your customers, and uses inventory levels forecast true demand
- 2 Inventory is intelligently allocated to the category strategy that automatically balances conflicting goals such as out of stock, waste and freshness

98%+ order automation

### Suppliers

Supply and demand do not always align, especially in fresh food. Unders and overs are a daily challenge.



### DC

- 3 Orders are automatically constrained to available DC inventory using the defined category strategy

Single category replenishment strategy used across stores & DCs

### Store

2-3 days reduced in store inventory

Less inventory delivered to stores overall

4

Shelves are re-stocked faster and less stock is put away into backrooms

5

30% improvement in on-shelf availability

Same-store sales up by 2.6%

Higher availability, fresh produce and improved NPS leads to higher sales

9

### Low Touch Automated Replenishment

Improved availability of the right product and less waste

6

Less handling and centralized ordering leaves more time for store associates to serve the customer

7

Increase markdown revenue by 20%

Intelligent markdowns factor in remaining trading time and improve markdown revenue with less labor

8

Learn more

